

Still No Room for Babies: Child Care Staffing Crisis Impacts Supply of Infant-Toddler Child Care

March 2023

Having access to a robust supply of high-quality licensed child care near their home or workplace is an essential support for working parents. Licensed child care programs not only offer parents a safe and reliable child care option while they work, but they can also be a valuable source of early education during the critically important first three years, laying the foundation for healthy development and success in school and life. Statewide, more than 207,000 children under age three live in families where both parents work, meaning they will be in need of some form of child care.¹

However, according to a recent survey conducted by Advocates for Children of New Jersey regarding the availability of infant-toddler care in New Jersey, licensed child care for babies is in short supply with only enough space to serve roughly a third of the children that need care because all parents in the household work. Furthermore, although centers report that they have the capacity to serve approximately 68,000 infants and toddlers, they typically serve closer to 55,000, leaving more than 150,000 very young children without the option of center-based care. The primary reason centers reported serving fewer children than they have the capacity to serve is that they cannot find enough staff to work in the infant-toddler room.²

1. 2015-2019 American Community Survey, Public Use Microdata Sample

2. Help Wanted! Child Care Staffing Crisis Means Still No Room for Babies, ACNJ August 2022



Gloucester County Fact Sheet

Infant-Toddler Child Care Gloucester County As of March 2022

Number of Licensed Centers that Provide Infant Toddler Child Care	55
Number of Children Under Age 3	8,467
Children Under Age 3 Likely to Need Child Care Because All Parents Work	6,452
Estimated Number of Slots Licensed Centers are Willing To Provide	2,056
Estimated Number of Slots Licensed Centers Typically Provide	1,585
Number of Centers Providing Infant-Toddler Child Care Participating in Grow NJ Kids	20
Number of Centers Providing Infant-Toddler Child Care Rated by Grow NJ Kids	4

Recommendations to address the shortage of high-quality infant-toddler child care

- Develop creative policy and legislative options aimed at increasing compensation and benefits for child care staff.
- Ensure the successful implementation of Thriving by Three, a grant program signed into law in 2022 to incentivize the development of child care programs for infants and toddlers.
- Raise the infant-toddler child care subsidy reimbursement rate to enable child care programs to increase salaries that will help to attract and retain staff to work in the infant-toddler classroom.
- Consider new options to strengthen and expand New Jersey's family child care system.

For more information, visit acnj.org to download a copy of Still No Room for Babies (March 2023) and County Profiles.

Giving Every Child A Chance To Grow Up Safe, Healthy and Educated

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Gloucester County Infant-Toddler Child Care

Infant-Toddler Child Care by Municipality, As of March 2022

Municipality	Number of Children Under Age 3	Estimated Number of Infants-Toddlers in Need of Care	Number of Centers Serving Infants and Toddlers	Number of Infants-Toddlers Centers are Willing to Serve	Number of Infants-Toddlers Centers Typically Serve	Percent of Slots Typically Available for Infants and Toddlers
Clayton Boro	258	197	1	32	29	15%
Deptford Twp.	925	705	1	16	13	2%
East Greenwich Twp. (including Clarksboro)	327	249	2	115	94	38%
Elk Twp.	116	88	0	0	0	0%
Franklin Twp. (including Franklinville)	417	318	1	20	17	5%
Glassboro Boro	507	386	4	100	81	21%
Greenwich Twp. (including Gibbstown)	158	120	2	53	36	30%
Harrison Twp. (including Mullica Hill)	377	287	4	177	150	53%
Logan Twp.	172	131	2	92	53	40%
Mantua Twp. (including Sewell)	450	343	14	557	431	126%
Monroe Twp. (including Williamstown)	1,087	828	9	284	211	25%
National Park Boro	89	68	0	0	0	0%
Newfield Boro	63	48	0	0	0	0%
Paulsboro Boro	253	193	2	27	25	13%
Pitman Boro	220	168	1	37	31	18%
South Harrison Twp.	80	61	0	0	0	0%
Swedesboro Boro	117	89	3	134	106	119%
Washington Twp. (including Turnersville)	1,210	922	2	81	68	7%
Wenonah Boro	58	44	1	40	30	68%
West Deptford Twp.	628	479	1	64	30	6%
Westville Boro	144	110	2	116	98	89%
Woodbury City	391	298	3	111	82	26%
Woodbury Heights Boro	87	66	0	0	0	0%
Woolwich Twp.	333	254	0	0	0	0%
County Total	8,467	6,452	55	2,056	1,585	25%

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