



Welcome to the Parent Leadership Council!

Find Your Roar Advocacy Workgroup

Dear Changemaker,

On behalf of Melinated Moms and Advocates for Children of New Jersey (ACNJ), we want to congratulate you and welcome you aboard the Parent Leadership Council as a **Social Impact Speaker**, made possible by the **Find Your Roar**© training course.

It was amazing getting to know you and seeing your enthusiasm to become a Parent Advocate and finding your roar! We are excited to be a part of your professional development through our organizations.

You have completed the first phase of our advocacy work, so now, we are progressing to the next phase. You will be required to attend our monthly workgroup with the Leadership Team, comprised of Melinated Moms and ACNJ staff, to discuss Four Areas of Focus, as outlined by the Pritzker Children's Initiative: (1) Quality, Affordable Child Care, (2) Maternal Health, (3) Infant and Toddler Mental Health, and (4) Home Visitation. The deliverables will vary each month based on the topic of our group discussion. In an effort to create accountability and consistency, we have established the following expectations for group participation:

1. **Community Engagement:** Community engagement is the top priority for the Parent Leadership Council. We believe creating social impact is rooted in social awareness. Our dedication to social impact issues faced by our community is one of the unique traits of our Five Principles of Engagement. We invite you to learn to use your voice as a social impact speaker. Through research and advocacy, you will activate your community and be the support they want and need.
2. **Time and Attendance:** Our group meets every last Thursday of the month from 5:30pm - 7pm. We value your time and we ask for you to make the same commitment to our fellow group members. Please arrive to our virtual meeting on time and plan to stay for the full 90 minutes. You must attend a minimum of three (3) workgroups to obtain the \$500 stipend, paid at the end of our cohort in May 2021.
3. **Safe Space, Speak Up.** As representatives of underheard and underserved communities, we understand how important it is to create trust through advocacy efforts. We expect all workgroup members to respect the space we have created as a safe, non-judgmental zone that encourages each community member to speak up and speak out to create change for our areas of focus.
4. **Communication is Key.** The cultivation of the Parent Leadership Council is rooted in communicating the needs of our community in an effective way. We expect all of our workgroup members to find their preferred method of communication (written, speaking, or recruitment) and utilize the skills obtained through our group to build a bridge of support moms centered in diversity, inclusion and equity. We expect

our workgroup to build this culture collectively from their personal experiences while learning how to see the intersections from their preferred method of communication as a tool to expand our work on a macro level.

Next Steps

Below, you will find the signature page and additional orientation materials needed to participate in this workgroup.

We are here to support you as you grow as a Social Impact Speaker. Do not hesitate to contact our Leadership Team should you have any questions or concerns.

Leadership Team:

Alexcia Harrod - lexi@melinatedmoms.com

Jaye Wilson - jaye@melinatedmoms.com

Ciara Miller - ciara@provisement.com

Patricia Canning – pcanning@acnj.org

Hannah Korn-Heilner – hkornheilner@acnj.org

Leadership Accountability Pact

Through our time together, we want you to leave with a valuable experience, transforming into a Social Impact Speaker. We believe the best way to grow is to develop relationships with one another and cultivate a community of other speakers who can relate to your strength and hold space for you when you feel vulnerable. We will take this time to encourage you to connect with the other women on our leadership council and collectively implement this accountability pact. This pact is a pledge you take to hold one another accountable for the goals you set for yourself and help find ways to offer continuous support to each other when doubt and fear try to take over.

Take The Pledge!

On this day, I pledge to take the lessons I learned in the Find Your Roar training and apply it to my position as a Parent Advocate on the Parent Leadership Council. I know my efforts will change future decisions, and my actions and participation will aid the work we are doing in the present. My goals, my dreams, my ambitions and my success will replace my fears, my doubts, my uncertainties and my self-proclaimed failures. Today, I will lift up my sister in encouragement and positivity to help her reach the goals she has set for herself. Her achievements are my achievements and her growth is my growth. We are on this journey together.

SIGNATURE PAGE

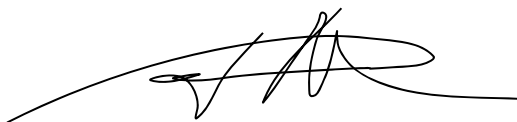
I agree to change the world through advocacy with the Parent Leadership Council.

PRINTED NAME

SIGNATURE/DATE

Thank you for willingness to use your voice to change the narrative for yourself and others!

With love & light,



Jatesha "Jaye" Madden-Wilson
Founding President/CEO; Melinated Moms