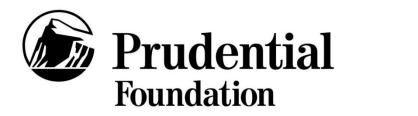




## **Special thanks to:**









#### Looking for more data?



## Looking for <u>even more</u> data?





#### Where do we get our data?

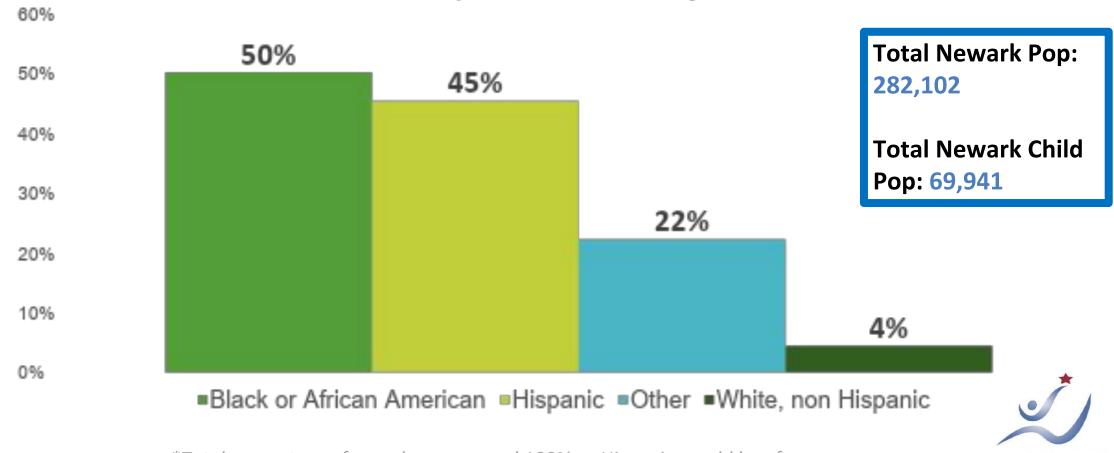
- Federal Sources:
  - US Census Bureau
  - Bureau of Labor Statistics
  - Internal Revenue Services

- State Sources:
  - NJ Dept. of Education
  - NJ Dept. of Health
  - NJ Dept. of Children and Families
  - NJ Dept. of Human Services
- Local Sources:
  - Newark Public Schools
  - Newark Police Department

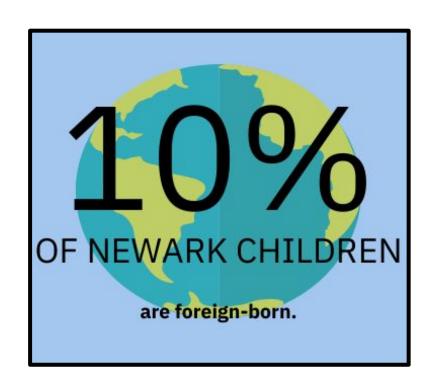


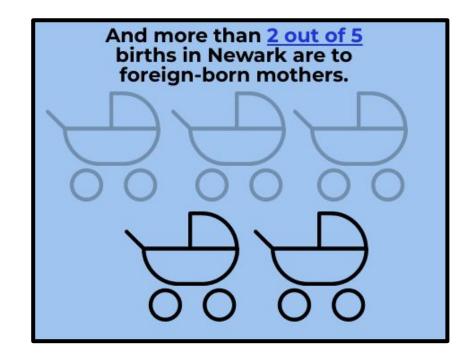
## **Newark Demographics 2018**

Newark Child Population Under 18 by Race, 2018\*



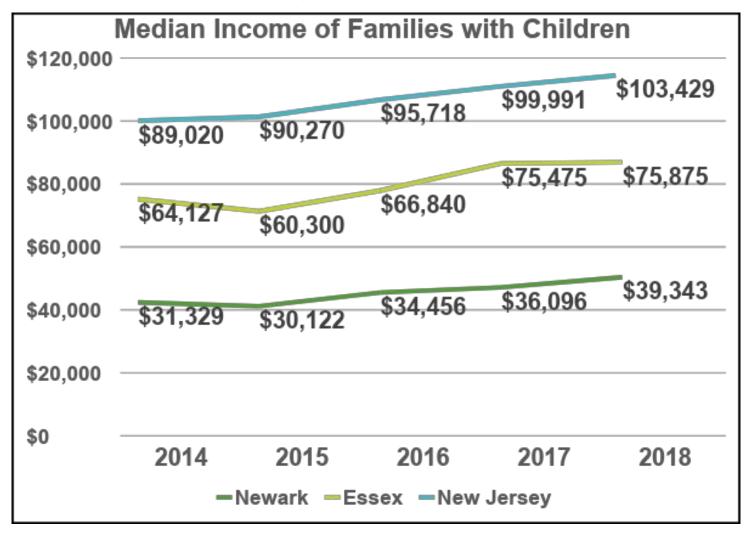
## Children in Immigrant Families, 2018





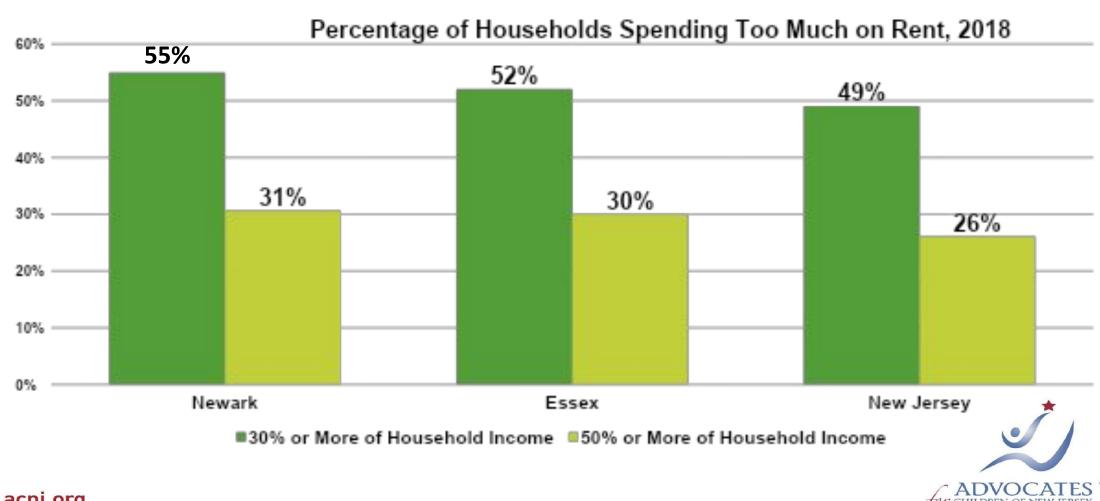


### **Family Economics**

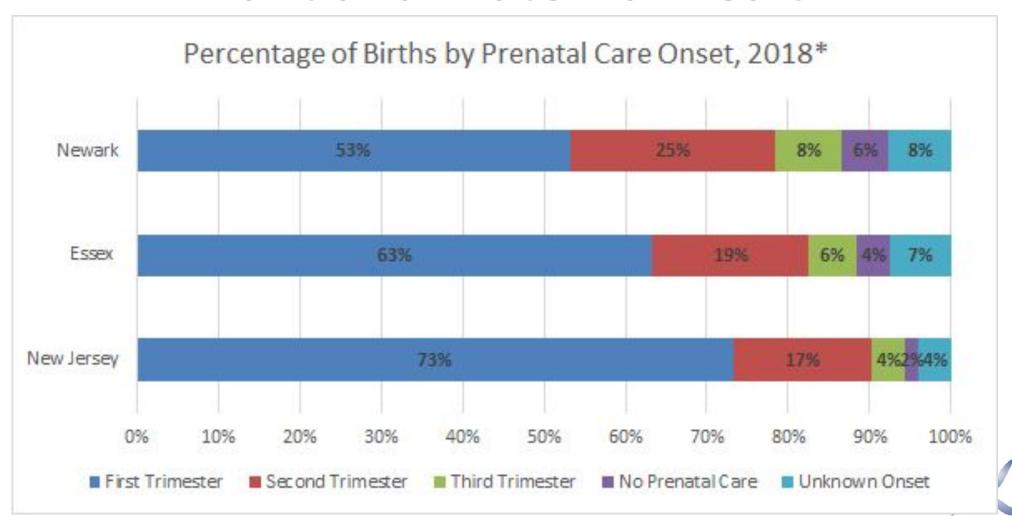




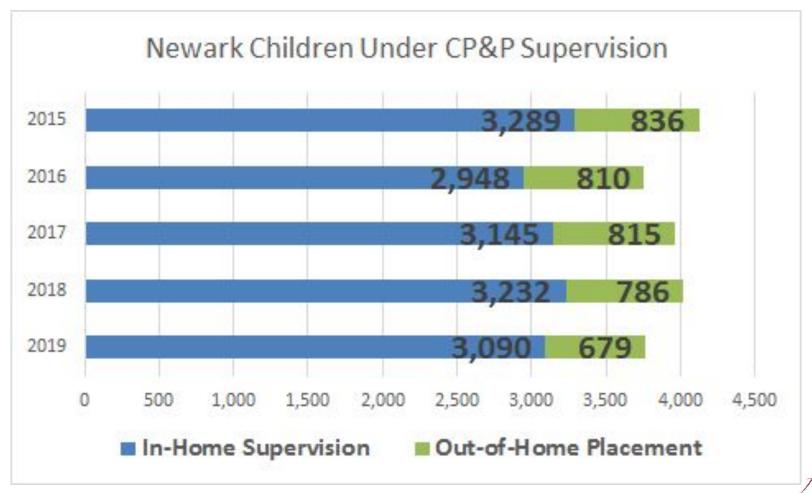
#### **Housing Costs**



#### **Infant and Maternal Health**



#### **Child Protection**





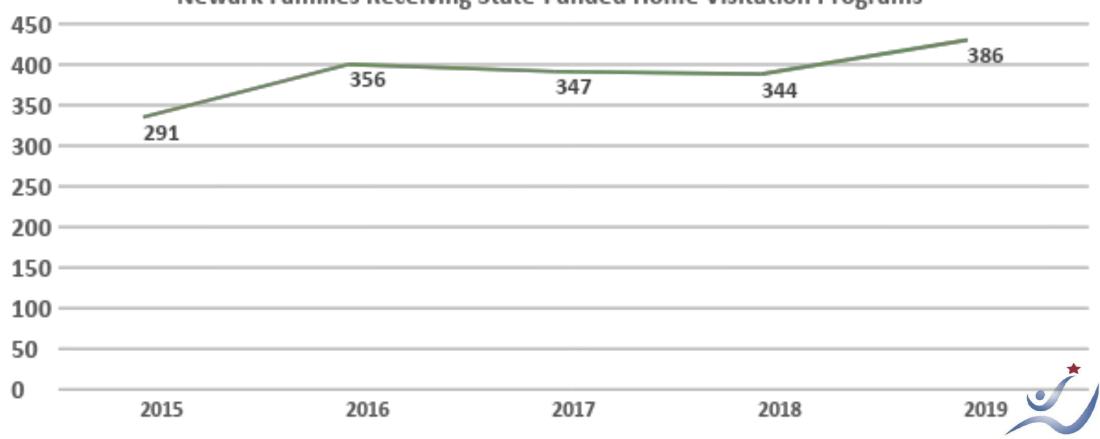
## **Decreasing #s of Family Child Care Providers**

Registered Family Child Care Providers						
	2015	2016	2017	2018	2019	% Change 15-19
Newark	163	146	137	83	43	-74
Essex	291	268	259	226	184	-37
New Jersey	2,020	1,922	1,794	1,639	1,478	-27

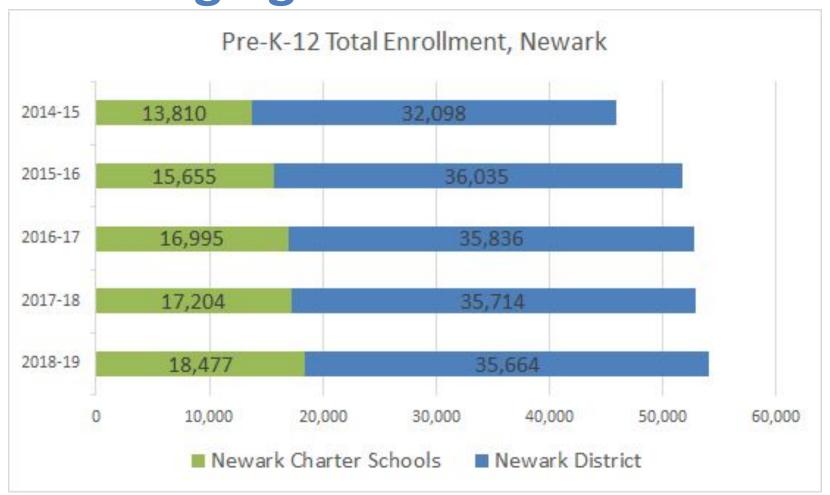


## Increase in Families Receiving Home Visitation Services

Newark Families Receiving State-Funded Home Visitation Programs

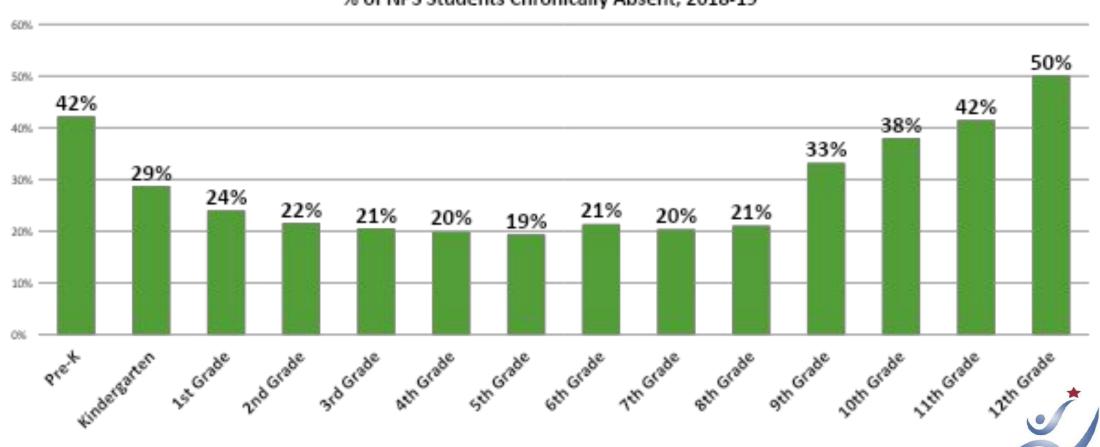


## **Changing Enrollment Trends**

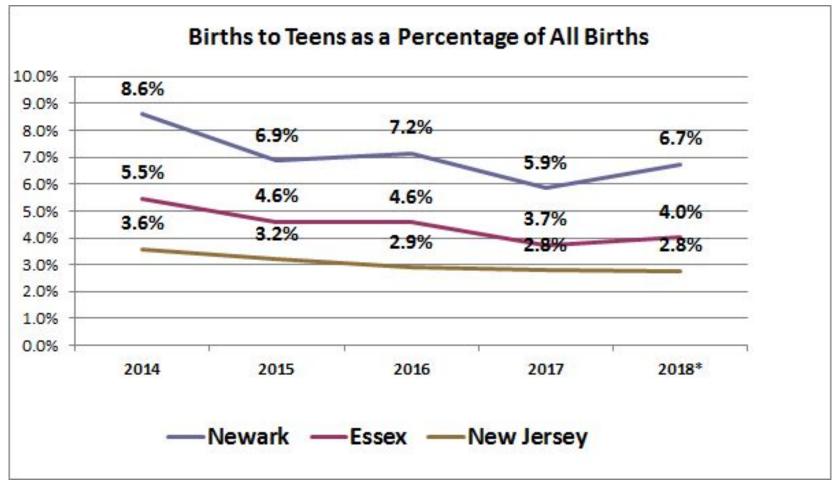


#### **Chronic Absenteeism**

% of NPS Students Chronically Absent, 2018-19



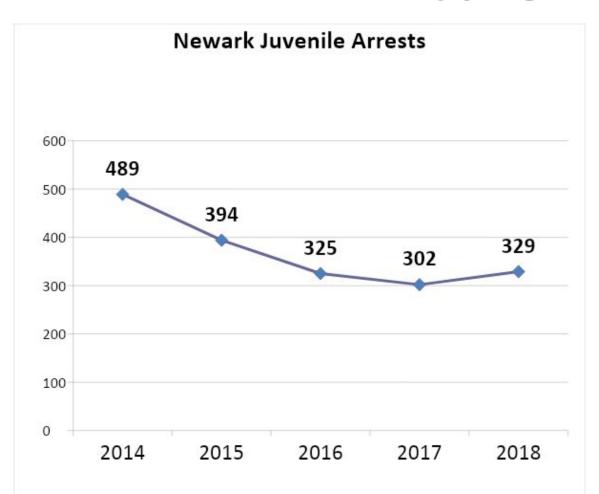
#### **Births to Teens**

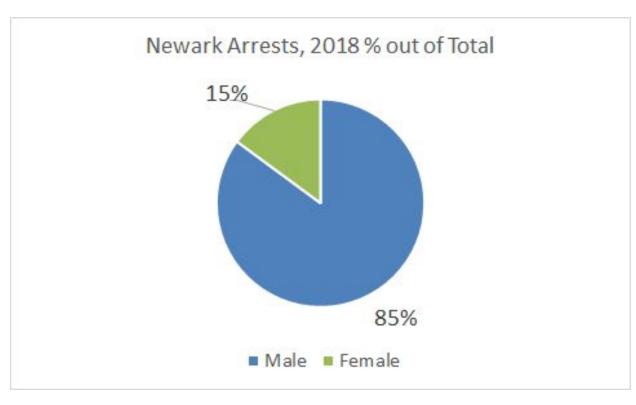






#### **Juvenile Justice**







#### Census 2020—It's Here!

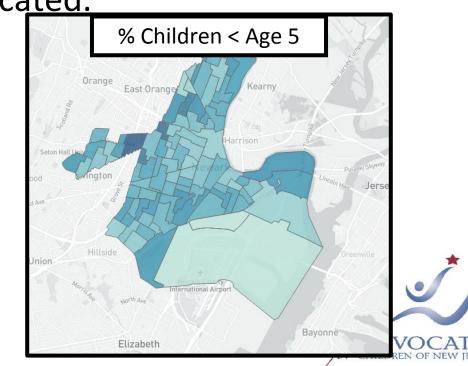
- March 12: self-response begins.
- Important for Newark residents to participate. Census data determine:
  - Funding
  - Political Power
  - and more!
- Concentrations of hard-to-reach populations throughout the city.
  - People of color
  - Young children < age 5
  - Immigrants
  - Non-English speakers
  - Renters



#### How to Use the Maps in Newark Kids Count

- By Census Tract:
  - 2010 Mail return rate
  - % of Total Population that are:
    - Black/African American
    - Hispanic/Latino
    - Children under age 5
    - Foreign-Born
  - % of All Households that are:
    - Limited English Proficient

 Maps give a sense of where different clusters of hard-to-reach populations are located.



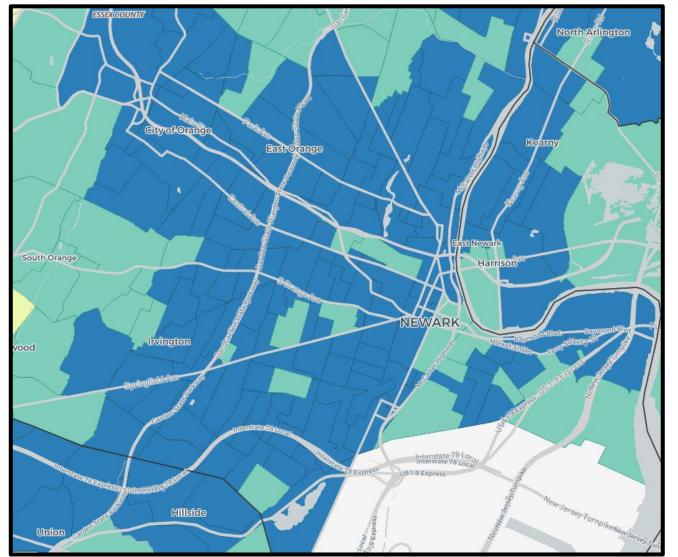
# Young Children—The Most Undercounted Age Group

- More than 2 million children under age 5 were missed in the 2010 Census nationally.
  - And research shows that we are getting worse at counting young children.
- Why are young children missed?
  - They are oftentimes left off household responses.
- What does this mean?
  - Improving response rates alone will not solve the problem. We must **educate**, **inform** and **empower** residents.





## Giving Every Child A Chance®







https://www.censushardtocountmaps2020.us/

#### How can we empower families?

Remember 3 words: <u>easy</u>, <u>safe</u> and <u>important</u>.

 Easy: The Census can be completed on your own schedule, in about 10 minutes!

<u>Safe</u>: Census responses are protected by federal law.

• Important: Completing the Census is a way to make sure that Newark has its fair share of resources for schools, hospitals and roads.

#### **Questions?**



- •Contact:
  - Alana Vega, Kids Count Coordinator,

avega@acnj.org





