Develop pathways to help establish more family child care providers and eliminate child care deserts.

It's time to learn more at njvotes4kids.org

Accessible, Affordable, Quality Child Care Changes Lives

Quality Infant-Toddler Child Care...

- Fosters healthy brain development
- Prepares babies for future learning and success
- Promotes communication, social and emotional skills
- Enables parents to join the workforce

But Here's the Problem:

New Jersey's Child Care System Is In Crisis

Child Care Is Hard To Find

- 40% of NJ municipalities are child care "deserts" - communities where few, if any, centers exist for infant-toddler care.

Child Care Is Unaffordable For Many Families

- 35% of avg. income parents spend on infant care
- 49% of avg. income single parent households spend on infant care

Our Child Care Workforce Is Underpaid

- Median wage for a child care worker: Less than $13/hour

Child care programs are unable to pay their teachers what they're worth at a price families can afford. This has led to limited staff and high turnover.

State Leaders Can Use the Nearly $1 Billion New Jersey Has Received in American Rescue Plan Child Care Funding and Additional Federal Aid To:

- Increase teacher compensation.
- Improve access to child care tuition assistance for more families.
- Provide grants for programs to improve facilities.
- Develop pathways to help establish more family child care providers and eliminate child care deserts.

It's Time To
#ReimagineChildcare

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