

# ACCESSIBLE, AFFORDABLE, QUALITY CHILD CARE CHANGES LIVES

## QUALITY INFANT-TODDLER CHILD CARE...



fosters healthy brain development



prepares babies for future learning and success



promotes communication, social and emotional skills



enables parents to join the workforce

## BUT HERE'S THE PROBLEM:

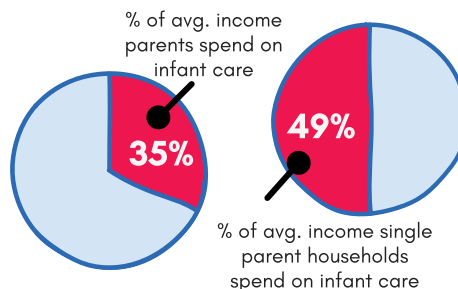
### NEW JERSEY'S CHILD CARE SYSTEM IS IN CRISIS

#### CHILD CARE IS HARD TO FIND



**40%** of NJ municipalities are **child care "deserts"** - communities where few, if any, centers exist for infant-toddler care.<sup>1</sup>

#### CHILD CARE IS UNAFFORDABLE FOR MANY FAMILIES<sup>2</sup>



#### OUR CHILD CARE WORKFORCE IS UNDERPAID



MEDIAN WAGE FOR A CHILD CARE WORKER:  
**Less than \$13/hour<sup>3</sup>**

Child care programs are unable to pay their teachers what they're worth at a price families can afford. This has led to limited staff and high turnover.

## STATE LEADERS CAN USE THE NEARLY \$1 BILLION NEW JERSEY HAS RECEIVED IN AMERICAN RESCUE PLAN CHILD CARE FUNDING AND ADDITIONAL FEDERAL AID TO:



increase teacher compensation.



improve access to child care tuition assistance for more families.



provide grants for programs to improve facilities.



develop pathways to help establish more family child care providers and eliminate child care deserts.

IT'S TIME TO  
#REIMAGINEchildcare

ADVOCATES  
for CHILDREN OF NEW JERSEY

#NJVOTES4KIDS  
Learn more at [njvotes4kids.org](https://njvotes4kids.org)