



Census Ambassador Toolkit

*Commitment Cards and
Training Evaluations*

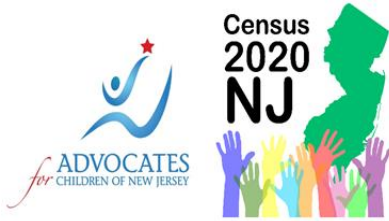


Welcome to the Census Ambassador Training!

Thank you for joining us to disseminate information about the 2020 Census in your community!

Feel free to [download](#), [print](#) and [share](#) the pages of this toolkit!





Census Ambassador Commitments

Date of Training:

Name:

Email Address:

Organization

Do you want to be involved in ACNJ's Census text messaging campaign?

- ☐ Yes! Please, sign me up. My cell phone number is _____.
- ☐ No, thanks.

How do you want to be involved with Census outreach moving forward?

- ☐ I will share ACNJ's Census related fact sheets.
- ☐ I will post about the Census on social media.
- ☐ I will add Census messages to my existing family outreach (newsletter, social media, texts, phone calls).
- ☐ I will share toolkit materials with my staff, board and volunteers.
- ☐ I will host a Census event at (fill in the blank) _____.
- ☐ I am interested in hosting a Census kiosk.
- ☐ I would like to be involved in or start a local complete count committee.
- ☐ I would like to host a Census job fair at (fill in the blank) _____.
- ☐ I will use at least one Census Statistics in Schools activity.
- ☐ I will contact my local Census Bureau Partnership Specialist and become a Census partner.



Census Ambassador Training Evaluation

Thank you for taking the time to complete this survey about our Census outreach work. ACNJ will use your input to improve this training program so it is more useful to you and others. Please be candid; we value your opinion.

Please circle one of the following responses to the two questions below:

1. How comfortable were you speaking about the Census before this training?

Not Comfortable Somewhat Comfortable Comfortable Very Comfortable

2. How comfortable are you speaking about the Census after participating in this training?

Not Comfortable Somewhat Comfortable Comfortable Very Comfortable

Please answer the following questions:

3. If you answered not comfortable or somewhat comfortable to the previous question, what else do you need to feel confident in sharing this information?

4. What other questions do you have about the Census and/or completing the Census questionnaire?

5. Do you think the materials in the toolkit will be helpful? If so, what materials are most helpful?

6. Where do you think you will be able to share this information?

7. What are the best locations to share information about the importance of the Census with parents of young children?

Please assess the following statements about today's training (circle one of the responses below):

Today's presentation was the perfect length.

Strongly Disagree Disagree Neutral Agree Strongly Agree

Participants were given plenty of time to ask questions.

Strongly Disagree Disagree Neutral Agree Strongly Agree

The presentation of information flowed well.

Strongly Disagree Disagree Neutral Agree Strongly Agree

The group activities were engaging.

Strongly Disagree Disagree Neutral Agree Strongly Agree

I will complete the action items on my commitment card.

Strongly Disagree Disagree Neutral Agree Strongly Agree