Principals Talk About Breakfast After the Bell

The kids are more content. You don't have students crying in kindergarten that they are hungry. Some kids don't eat at home or on the weekends. By offering a breakfast program, you have the peace of mind knowing your kids are getting some good nutrition.

- Monica Dannenberger, Vineland

You see the difference. Breakfast gives them an extra boost. They are not as lethargic by the midpoint of the day. They are focused and ready to learn.

- Kathy Duke-Jackson, Newark

As with anything new there are always questions, there are always concerns. But we took the approach that this is in the best interest of the children and we made it work.

- JoAnn Dignazio-Botch, Harrison

We want students to feel like this is their second home. Serving breakfast gives them that warm feeling. It also helps parents who are affected by the economy.

- Denise King, Burlington Township

A higher percentage of students are eating breakfast at school than ever before. These students are gaining the fuel needed to have successful day of learning and growing. - Vincent Myers, Woodbury City

Superintendents Tout the Benefits of Breakfast After the Bell



We have to realize that if a kid is hungry, it's going to be harder for the child to learn. It's almost incumbent on you as a school leader to make this happen. It's a leadership decision. It was a matter of saying I believe in this just as I believe in effective teaching.

- Harrison Superintendent James Doran

We care if our students are hungry, sick or lack the necessary focus they need to succeed in their day. We are doing everything in our power to make sure that our students start their day off right with a full stomach and positive attitude about school. We have noticed a marked improvement in academic performance and attention to classwork that we credit to this (breakfast) program.

- Woodbury City Superintendent Joseph Jones, III

Most of the (school breakfast) challenges are myths and it's all about getting beyond the myth and getting to the reality. Don't let those obstacles, those myths get in the way. Take the lead.

- Edison Superintendent Richard O'Malley

Join the Campaign: www.NJSchoolBreakfast.Org

A key part is to get the timing right. It only becomes an interruption if the kids have started their lessons and then you bring the breakfast in. We've made it part and parcel of the early morning procedure.

- North Brunswick Superintendent Brian Zychowski

Families of all backgrounds have been impacted by our economy and need some assistance. The breakfast program is just a logical, sensible way to address the needs of our community. The benefits so far outweigh the management of the logistics. We believe for learning to take place the basic needs of children have to be addressed and that includes nourishment. School breakfast is a moral imperative for us.

- Burlington Township Superintendent Christopher Manno