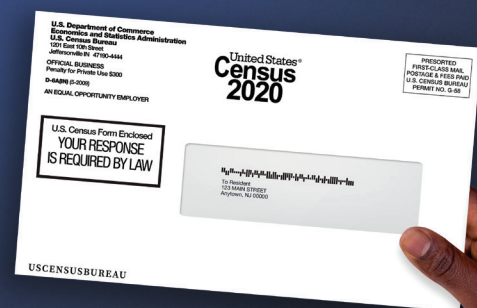


# NJ Census 2020

## Social Media Themed Weeks

The New Jersey Complete Count Commission and the New Jersey Department of State are excited to announce a **new social media campaign** to support getting a complete and accurate count for the 2020 Census!

We will be launching **weekly themes** to showcase the impact Census data has on so many areas of life in New Jersey. We will be dedicating our social media posts throughout the week to highlight how getting an accurate count affects different areas of our communities.



**STRENGTH IN NUMBERS**



### CENSUS OUTREACH WEEKLY THEME CALENDAR



**4/20-4/26**

**Health Care**



**4/27-5/3**

**Diversity in NJ**

- Different races and ethnicities
- Different faith-based organizations
- LGBTQ community
- People with disabilities
- Hard-to-count populations
- Fair Housing Month and Minority Health Month



**5/4-5/10**

**Education/Children**

- Funding for Schools & Pre-K
- Child Care/Head Start
- Counting young children
- Career & Technical Education
- Special Education
- National Teacher Week
- Teacher Appreciation Day is May 5



**5/11-5/17**

**Seniors**

- Medicare
- Senior programs
- Special Programs for the aging
- Older Americans Month



**5/18-5/24**

**Local/State Business Community**

- Info for business planning decisions
- Impact on small businesses
  - HUB Zone Programs
- Impact on Businesses - New Markets Tax Credit Program, Business & Industry Loans



**5/25-5/31**

**Better Future, Strong Community**

- Community Facilities
- Public transportation
- Better roads, bridges, highways



**6/1-6/7**

**Social Services**

- Community Services
- Substance Abuse Treatment
- Food Programs
- Housing Assistance
- Employment Services

To learn more, follow us on

