



NJ Census 2020 – Immigration in New Jersey Week (August 3-9)

Talking/Posting Points for Partners

- We're highlighting **IMMIGRATION IN NEW JERSEY** and how completing the Census affects the many diverse immigrants who call New Jersey home!
- Census data helps determine where more than \$45 billion in annual federal funding goes in New Jersey, including to community planning and life-enhancing social services and programs. So having an accurate count of our population and where their needs are is important.
- The U.S. Census is a count of every person who lives in the United States and its territories that occurs every 10 years. It is enshrined in Article 1, Section 2 of the Constitution. It is a count of all people, regardless of status, living in New Jersey and across the country.
- New Jersey is running ahead of the national Census self-response rate but there's more work to do in our hard to count communities where a significant portion of our immigrant communities live. Our immigrant communities are vital to the social and economic health of the state and They Count!
 - You can see the latest response rates, including for your town and/or county, here: <https://2020census.gov/en/response-rates.html>
- About Immigration in New Jersey:
 - New Jersey's communities are rich in their immigrant diversity
 - New Jersey's large immigrant community includes those whom hail from India, the Dominican Republic, Mexico, Ecuador, the Philippines, China and much more.
 - Nearly one-quarter of the state's population was born in another country, while 1 in 6 residents is a native-born U.S. citizen with at least 1 immigrant parent.
 - Residents who come from other countries are vital to New Jersey's workforce across sectors. For example, immigrants account for:
 - More than 2/5 of all health care support workers
 - Nearly half of all workers in computer and math sciences
 - Half of production employees
 - 2 in 5 (40%) adult immigrants had a college degree or more education in 2018.
- Immigrant-based communities are among the hardest to count populations.
- Many immigrant communities are wary of completing the Census because they fear their information may be shared with the federal government but there are very strong protections in place.
 - Responses to the 2020 Census are **SAFE, SECURE, PROTECTED** by federal law and **IMPORTANT**. Answers are **only used to produce statistics**.

- Census responses cannot be used against you by any government agency or court in any way – not by the FBI, CIA, DHS or ICE – Not Anyone!
- And your personal data is safe – under Title 13 of the U.S. code, the Census Bureau is prohibited from sharing your personal information.
 - Census Bureau employees take a lifetime oath to keep Census data confidential.
 - The fine is 5 years in jail or a fine of \$250K if they violate the oath.
- The Census will **never** ask for Social Security numbers, bank or credit card numbers, money or donations, or anything related to political parties. Do not share this information with anyone. If you suspect a scam, contact the New York Regional Census Office at 1-800-991-2520.
- Spread the word: In New Jersey Everybody Counts! Your work and your contribution to the common good counts. Your voice matters. And regardless of status you must be counted in the Census.
- Beginning in early August Census workers will begin visiting households that have not yet responded to the Census to help ensure that everyone is counted. If you would rather not have your door knocked on just Fill It Out TODAY – online, by phone or by mail.
- The Census is an opportunity for you not just to help your communities, but also an opportunity to be able to stand up and say, “I Count” – “We Count”
- Remember – our diversity is our strength, and there’s #StrengthInNumbers.
- We invite you to share our posts about the immigrant community in New Jersey. Share one of our posts or share your own post about why residents should complete the Census.
- Complete the Census at [2020CENSUS.GOV](https://2020census.gov) or over the phone at 844-330-2020 (English), 844-468-2020 (Spanish) or any of the other language numbers listed at [CENSUS.NJ.GOV](https://census.nj.gov).