



## NJ Census 2020 – Health Care Week (April 20-26)

### Talking/Posting Points for Partners

- We're highlighting HEALTH CARE.
- One way we can help our health care providers is by completing the Census.
- Census data informs where more than \$675 billion is distributed each year nationwide/ for New Jersey \$45 billion+ annually
- That includes funding for hospitals, first responders, Medicare, Medicaid and much more.
- In 2016, our state's Health Care Centers received a little over \$78 million dollars in federal funding.
- In 2017 that same data helped to bring New Jersey \$9 billion for Medicaid and \$25 billion for Medicare. Over \$400,000 for Children's Health Insurance Program (CHIP) and Over \$18 million for elder programs, including nutrition
- Reach out to Friends & Families, maybe your sister's family, or your neighbor down the street, or your cousin in a different part of Jersey... maybe one of them hasn't completed the Census
- You can help us reach them because they know you, and, they trust you.
- Remind them that answering the Census is an investment in our future, and our future health.
- It is a small thing we can **all** do to take care of each other.
- If you haven't completed your Census yet, it's easy to do at [2020CENSUS.GOV](https://2020census.gov).
- April 1<sup>st</sup> was Census Day. But that was just the beginning, not the end. There's still plenty of time to Fill It Out.
- Help us Get Out The Count!
- We invite you to share our posts about the effect the Census has on Health Care in New Jersey. Share our video, share one of our posts, or share your own post about why they should answer the Census.