Census PUSH Week Activity Examples

- **In Person Activities** – Please follow all NJ social distancing and CDC guidelines for all in person activities
  - Census Kiosks – Mobile & Permanent – Deploy these and MQAs as much as possible at all in person event types
    - At food distribution locations, COVID testing locations, places of worship, libraries (as they become available), at non-profits
  - Utilize Census Bureau Mobile Questionnaire Assistance (MQA) – Arrange through a Census Partnership Specialist
  - Car Caravans – Creates a buzz. Coordinate with mobile kiosks
  - Tables at any outdoor community events
  - Barbeque
  - Chalk-a-Thons
  - Distribute flyers about activities
    - Ask businesses to post flyers
  - Involve barber shops & hair salons

- **Virtual Activities**
  - Virtual Census Kiosks – Assist residents in filling out their Census
  - Census Block Party
  - Utilize Census Bureau Mobile Questionnaire Assistance (VMQA) – Arrange with Census Partnership Specialist
    - Organize lists of those who have asked for help filling out their Census and run an event with a Voice MQA
  - Friends & Family Phone Outreach
  - Friends & Family Text Outreach
  - PUSH Week Census Response Rate Challenge
  - Social Media Posts – Celebrate Success