

NEW JERSEY
KIDS
COUNT

South Jersey Solutions for Kids

September 27, 2021

Alana Vega, Kids Count Coordinator

As per University policy, this is a mask
mandated event for those attending in-person.

Our program will begin promptly at 9:30 am.

Special thanks to our funders...



THE ANNIE E. CASEY FOUNDATION

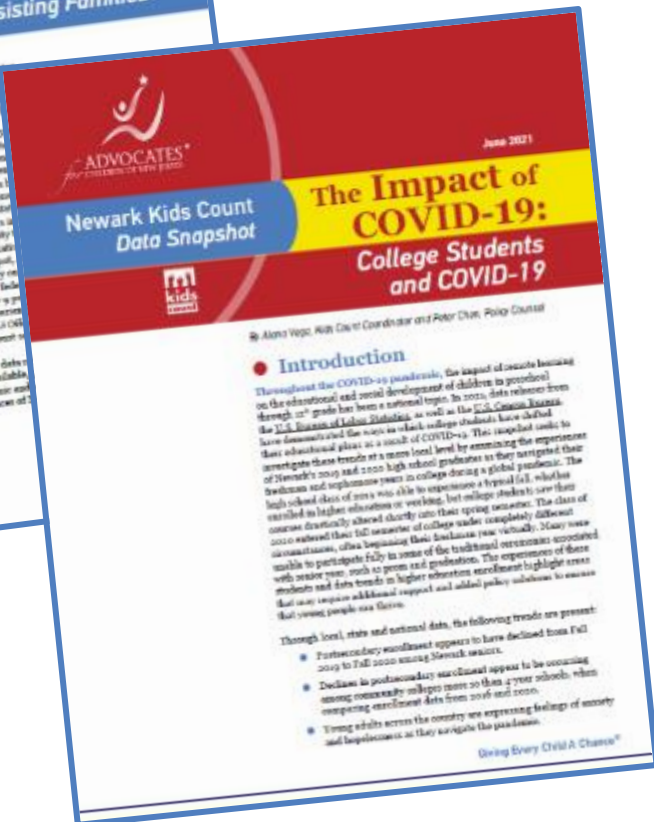
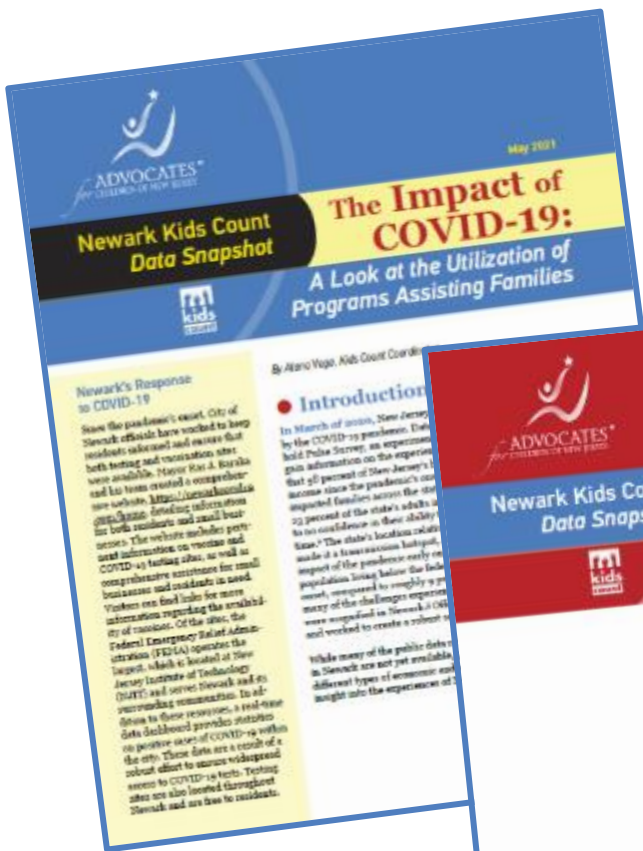
...and our partners

ACENDA
INTEGRATED HEALTH

Rowan 
University



2021 Kids Count Products



New Jersey Kids Count Dashboard

View Data by Race | View Sources | Dashboard Tutorial

1. Filter by Category: Demographics

2. Select Indicators:

- Child Population
- Child Population Under Age 5
- Total Population
- \$100 or Foreign Born Mothers
- Total Deaths

Demographics: Child Population (n)

	2015	2016	2017	2018	2019
Atlantic	56,063	57,437	56,444	56,006	55,137
Bergen	109,810	108,848	108,067	107,472	106,300
Burlington	46,146	44,038	43,614	42,677	42,154
Camden	117,457	118,705	118,017	118,052	114,225
Cape May	16,813	16,615	16,185	16,187	15,450
Cumberland	36,723	36,827	36,073	36,052	35,480
Creech	184,334	184,116	184,703	184,651	184,347
Gloucester	86,064	85,150	84,588	85,728	85,020
Hudson	137,314	137,901	138,103	137,462	136,715
Hunterdon	25,848	25,183	24,758	24,181	23,732
Mercer	78,453	79,008	78,823	78,337	78,003
Middlesex	181,062	181,010	180,894	179,598	178,792
Monmouth	137,103	134,917	133,029	131,171	129,412
Morris	108,582	107,040	105,194	104,021	102,477
Ocean	131,003	140,319	142,128	144,531	145,090
Passaic	123,566	120,583	120,872	119,567	119,016
Salem	15,884	15,701	15,520	15,490	15,334
Somerset	75,857	74,488	75,493	72,154	70,756
Sussex	70,808	70,552	70,335	70,843	70,345

KIDS COUNT Data Center



The screenshot shows the homepage of the Kids Count Data Center. At the top, there is a yellow banner with the text "KIDS COUNT data center" and "A PROJECT OF THE ANNIE E. CASEY FOUNDATION". Below this is a navigation menu with tabs for "DATA BY LOCATION", "DATA BY TOPIC", "PUBLICATIONS", "UPDATES", "Help", "About", and "Contact". A search bar is located below the navigation menu, with the placeholder text "Enter any location, topic and/or keywords here" and a "SEARCH DATA CENTER" button. Below the search bar, there is a breadcrumb trail "Home > Locations". The main content area is titled "CHOOSE A STATE" and includes the instruction: "Select a state from the map below to access state, county, city, congressional district data and more. Click on View U.S. Data to view national data. Pick Indicator(s) of Interest and create custom data reports, rankings, maps and graphs for geography of interest." A map of the United States is displayed, with state abbreviations labeled. A "VIEW U.S. DATA" button is located at the bottom right of the map area.

Where does ACNJ get its data?

- Federal sources:
 - U.S. Census Bureau
 - Bureau of Labor Statistics
 - Internal Revenue Services
- State Sources
 - N.J. Department of Health—NJSHAD
 - N.J. Department of Children and Families
 - N.J. Department of Human Services
 - N.J. Department of Education

Topics for Today:

- Population Trends → 2020 Census
- Education Trends
- Physical Health and Well-being
- Economic Trends
- Child Protection
- Data on the Horizon...

2020 Decennial Census Data

	2010 Child Population	2020 Child Population	% Change
Atlantic	63,888	56,541	-11%
Burlington	104,243	96,455	-7%
Camden	125,117	116,981	-7%
Cape May	18,349	16,292	-11%
Cumberland	37,705	35,731	-5%
Gloucester	70,261	65,013	-7%
Mercer	82,982	82,668	0%
Ocean	134,919	154,629	15%
Salem	15,510	14,299	-8%
New Jersey	2,065,214	2,007,684	-3%

Kindergarten Enrollment (Full- and Half-Day)

	2016-17	2019-20	2020-21	% 5-yr % Change
Atlantic	2,945	2,764	2,419	-18
Burlington	4,440	4,513	4,017	-10
Camden	5,700	5,886	5,092	-11
Cape May	832	835	778	-6
Cumberland	2,004	1,930	1,782	-11
Gloucester	2,847	2,938	2,738	-4
Mercer	4,135	4,108	3,823	-8
Ocean	4,434	4,464	3,922	-12
Salem	781	681	729	-7
New Jersey	90,740	90,818	82,604	-9

Postsecondary Enrollment

Postsecondary Enrollment Rates, % Enrolled in Any Institution			
County	District	Fall 2019	Fall 2020
Atlantic	Pleasantville Public Schools	33.2%	29.9%
Burlington	Pemberton Township	49.6%	48.0%
Camden	Camden City	36.3%	28.2%
Cumberland	Bridgeton City Schools	44.8%	28.5%
Salem	Salem City Schools	46.7%	43.7%
Statewide		72.0%	67.3%

Health and COVID-19

- According to Centers for Medicare and Medicaid Services:
 - Fewer young children receiving scheduled vaccinations
 - Fewer outpatient mental health services
 - Fewer dental services
- In NJ, a Mar. 2021 press release from NJDOH highlighted impact of pandemic on childhood lead screenings.
 - Fewer blood tests
 - Yet, high EBLL rates
 - More hospitalizations due to lead exposure

NJ Childhood Lead

Number of Children Ages 6-26 Months Tested for Lead, 2019

	#	% of Total Population Ages 6-26 Months
Atlantic	1,856	28%
Burlington	2,873	28%
Camden	4,068	31%
Cape May	438	24%
Cumberland	1,364	31%
Gloucester	1,557	23%
Mercer	3,245	38%
Ocean	7,104	46%
Salem	396	26%
New Jersey	77,845	36%

Children Ages 6-26 Months with Blood Lead Levels \geq 5 micrograms/deciliter

	#	% Out of Total Children Ages 6-26 Months Tested for Lead
Atlantic	39	2.1%
Burlington	54	1.9%
Camden	72	1.8%
Cape May	8	1.8%
Cumberland	51	3.7%
Gloucester	21	1.3%
Mercer	109	3.4%
Ocean	32	0.5%
Salem	27	6.8%
New Jersey	1,646	2.1%

NJ FamilyCare, Recipients Under Age 19

	2017	2020	2021	5-yr % Change
Atlantic	31,892	30,615	33,587	5
Burlington	27,610	26,833	29,695	8
Camden	61,392	58,276	62,463	2
Cape May	8,004	7,487	7,970	0
Cumberland	24,115	23,741	26,016	8
Gloucester	21,263	19,872	21,714	2
Mercer	34,674	34,234	37,825	9
Ocean	72,894	79,680	87,707	20
Salem	6,879	6,579	7,186	4
New Jersey	808,928	776,976	851,417	5

% Receiving Early Prenatal Care*

	2015	2018	2019
Atlantic	72.2%	74.8%	74.6%
Burlington	77.6%	75.6%	78.6%
Camden	74.8%	68.9%	69.1%
Cape May	73.1%	75.5%	74.1%
Cumberland	69.4%	69.0%	67.8%
Gloucester	76.8%	78.3%	78.5%
Mercer	63.7%	67.9%	65.7%
Ocean	79.3%	70.1%	75.0%
Salem	55.6%	73.3%	75.1%
New Jersey	73.6%	73.2%	74.6%

Percentage Receiving Early Prenatal Care by Race, 2019

TOTAL	White, non-Hispanic	Black, non-Hispanic	Hispanic (of any race)	Asian, non-Hispanic	Native Hawaiian/Pacific Islander, non-Hispanic	American Indian/Alaska Native, non-Hispanic	Other Single Race, non-Hispanic	Two or More Races, non-Hispanic	Unknown
74.6%	83.4%	61.2%	65.3%	81.5%	66.7%	72.5%	58.1%	66.4%	70.4%

Unemployment Rate

	2016	2017	2018	2019	2020
Atlantic	7.4	7.2	5.8	5.1	17.8
Burlington	4.5	4.1	3.7	3.3	8.2
Camden	5.5	5.1	4.6	4.0	10.1
Cape May	9.8	9.2	8.4	7.2	13.8
Cumberland	7.5	7.0	6.4	5.5	10.8
Gloucester	5.1	4.7	4.2	3.7	9.3
Mercer	4.3	4.1	3.6	3.2	7.4
Ocean	5.2	4.8	4.2	3.7	9.5
Salem	6.4	6.2	5.4	4.8	9.5
New Jersey	5.0	4.6	4.1	3.6	9.8

CP&P Out-of-Home Placements

	2016	2019	2020	5-yr % Change
Atlantic	425	232	240	-44
Burlington	343	204	159	-54
Camden	578	542	468	-19
Cape May	182	107	82	-55
Cumberland	310	239	160	-48
Gloucester	426	261	223	-48
Mercer	382	312	265	-31
Ocean	429	297	205	-52
Salem	66	83	58	-12
New Jersey	6,663	4,458	3,717	-44

Number Substantiated/Established-- Abuse/Neglect

	2016	2019	2020	5-yr % Change
Atlantic	434	357	276	-36
Burlington	499	214	146	-71
Camden	1,067	606	372	-65
Cape May	192	164	141	-27
Cumberland	515	283	148	-71
Gloucester	434	298	183	-58
Mercer	284	204	101	-64
Ocean	388	279	131	-66
Salem	180	113	76	-58
New Jersey	8,256	4,897	3,134	-62

Things to Consider/Remember

- Data limitations:
 - No 1-year ACS data
 - Detailed Decennial Census data unavailable until 2022
 - Traditional source, such as standardized tests won't be available for another year
 - Difficult to compare data like school meals, chronic absenteeism
- New opportunities:
 - Child Tax Credit
 - American Rescue Plan Funding

Questions? For more information:

Visit our website: www.acnj.org



@ACNJForKids

2021 ELECTION GUIDE

BUILDING A BETTER FUTURE FOR
NEW JERSEY BEGINS WITH BABIES

The first three years of life represent a time of unlimited potential, when a baby's brain grows most rapidly and a child's earliest experiences set the foundation for future success.

Elected officials have the opportunity to make real and meaningful investments in supporting the healthy growth and development of our children.

HOW TO USE THIS GUIDE

VOTERS:

Inform candidates about the key issues affecting infants and toddlers. Today's candidates could be our next early childhood champions!

We have the momentum – and the funding. Now we need our elected officials to act! New Jersey has received unprecedented funding through the American Rescue Plan Act (ARPA) and additional federal aid to support transformative investments in our early childhood system.

CANDIDATES:

- **Make babies a priority!** Create and support legislation that focuses on infants and toddlers.
- **Ensure funding from the American Rescue Plan** is allocated towards young children and families.
- **Support the early childhood workforce.** They are the key to our economic recovery.

It's time to raise our voices for our youngest learners!

#NJVOTES4KIDS



for ADVOCATES
CHILDREN OF NEW JERSEY

#NJVOTES4KIDS

- Use this guide to:
 - Inform candidates on key issues relating to infants and toddlers
- 4 Key Issues:
 - Child Care
 - Home Visitation
 - Infant Mental Health
 - Maternal and Infant Health
- *It's time to raise our voices for our youngest learners!*

for ADVOCATES[®]
CHILDREN OF NEW JERSEY

#NJVOTES4KIDS : Child Care

NEW JERSEY'S CHILD CARE SYSTEM IS IN CRISIS

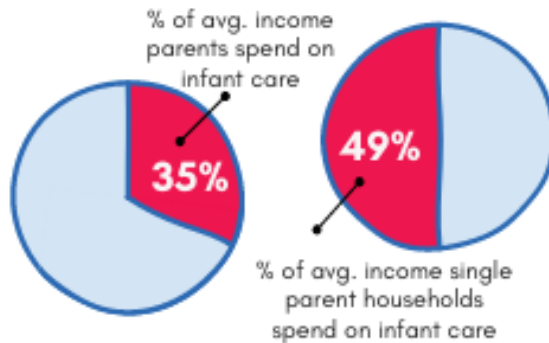
CHILD CARE IS HARD TO FIND



40%

of NJ municipalities are **child care "deserts"** - communities where few, if any, centers exist for infant-toddler care.¹

CHILD CARE IS UNAFFORDABLE FOR MANY FAMILIES²



OUR CHILD CARE WORKFORCE IS UNDERPAID



MEDIAN WAGE FOR A CHILD CARE WORKER:
Less than \$13/hour³

Child care programs are unable to pay their teachers what they're worth at a price families can afford. This has led to limited staff and high turnover.

STATE LEADERS CAN USE THE NEARLY \$1 BILLION NEW JERSEY HAS RECEIVED IN AMERICAN RESCUE PLAN CHILD CARE FUNDING AND ADDITIONAL FEDERAL AID TO:



increase teacher compensation.



improve access to child care tuition assistance for more families.



provide grants for programs to improve facilities.



develop pathways to help establish more family child care providers and eliminate child care deserts.

#NJVOTES4KIDS: Home Visitation

HOME VISITORS REACH FAMILIES WHERE THEY LIVE, PROVIDING:



positive parenting and emotional support



prenatal and postnatal supports, providing wellness checks and a range of services



education support, empowering parents as their baby's first and best teachers



access to food and supplies, linking families to community resources like food and diaper banks

STATE LEADERS CAN ENSURE SUCCESSFUL IMPLEMENTATION BY FUNDING:

A WELL-COMPENSATED WORKFORCE



Our current home visiting workforce is underpaid, leading to high turnover.



A COORDINATED SYSTEM OF CARE

Strong partnerships between state and local agencies ensures families are well-supported and connected to intensive programs if needed.



CONTINUED INVESTMENTS TO SUSTAIN SERVICES

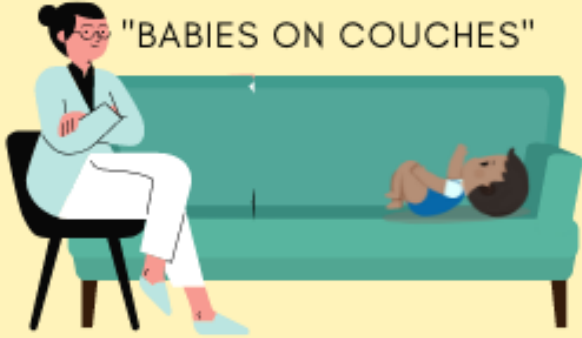
A decade of flat funding has severely impacted current staffing and program operations.

#NJVOTES4KIDS : Infant Mental Health



INFANT MENTAL HEALTH IS **NOT**

"BABIES ON COUCHES"



INFANT MENTAL HEALTH IS PROMOTING THE SOCIAL AND EMOTIONAL DEVELOPMENT OF A BABY, HELPING THEM DEVELOP THE CAPACITY TO:

- form close and trusting relationships
- experience and manage emotions
- explore their environment and learn



IT CAN ALSO PREVENT AND REPAIR THE DAMAGE TOXIC STRESS CAUSES TO THE DEVELOPING BRAIN.

STATE LEADERS CAN USE AMERICAN RESCUE PLAN FUNDING TO SUPPORT INFANT MENTAL HEALTH TO:



ensure Medicaid and NJ FamilyCare cover necessary infant mental health services.



grow and develop the infant mental health workforce by offering scholarships and trainings.



sustain and grow interdisciplinary pediatric primary care models that embed infant mental health in their practice.

#NJVOTES4KIDS : Maternal and Infant Health

NJ RANKS
47TH
IN THE NATION
FOR
MATERNAL
MORTALITY⁷



OUR HEALTH SYSTEMS MUST DO MORE TO SUPPORT MOTHERS AND IN PARTICULAR, BLACK MOTHERS AND BABIES.

STATE LEADERS CAN HELP MAKE NEW JERSEY THE SAFEST AND MOST EQUITABLE PLACE IN THE NATION TO DELIVER AND RAISE A BABY BY:



ensuring access to culturally sensitive and supportive healthcare at every stage.



investing in community programs that offer one-stop comprehensive services.



ensuring providers receive training to address implicit and racial bias.

#NJVOTES4KIDS

Be a True Champion for New Jersey's Children

Join the #NJVotes4Kids Campaign by raising awareness of children's issues and help shape the focus and priorities of the next governor and legislature.

- ✓ Use the election guide to become better informed on the state of children in New Jersey.
- ✓ Challenge the 2021 political hopefuls to bring children's issues to the forefront during forums, town halls and local events.
- ✓ Use #NJVotes4Kids on social media to join the conversation on making children's issues a priority in the state elections.
- ✓ Encourage your friends, family and colleagues to join the #NJVotes4Kids Campaign by visiting NJVotes4Kids.org.

CONNECT WITH US

FOLLOW US @ACNJFORKIDS    

Use [#NJVotes4Kids](https://NJVotes4Kids.org) to join the discussion on children's issues in the 2021 state elections.

Visit NJVotes4Kids.org to get the latest updates and activities.

www.acnj.org

