

Food For Thought: Expanding School Breakfast to NJ Students Salem County Profile, 2015



School Breakfast NJ County Rankings

County	2015 Percent of Eligible Students Receiving Breakfast	2015 Rank	2014 Rank
Passaic	70	1	13
Cumberland	54	2	1
Essex	51	3	3
Camden	50	4	5
Hudson	50	5	4
Cape May	48	6	2
Atlantic	48	7	7
Somerset	48	8	9
Middlesex	48	9	6
Union	44	10	11
Salem	43	11	17
Gloucester	40	12	16
Monmouth	39	13	10
Ocean	37	14	14
Warren	37	15	8
Mercer	34	16	12
Burlington	32	17	15
Morris	30	18	20
Sussex	27	19	18
Bergen	25	20	19
Hunterdon	2	21	21

Sources: ACNJ calculated the above ranks using NJ Department of Education October 2014 enrollment counts to determine the number of eligible children and NJ Department of Agriculture school breakfast participation data, April 2015.

Breakfast After the Bell Fuels Increases in School Breakfast

Everyone agrees that children need to start their school day with a full stomach. After years of being nearly last in the nation for its participation in the federal School Breakfast Program, New Jersey has shown strong improvement over the past five years.

In 2015, the state moved to 28th nationally, compared to its previous ranking of 46th for student participation in this critical child nutrition program. This progress is the result of a growing number of New Jersey districts switching to serving “breakfast after the bell,” rather than before school, when most students have not yet arrived.

This approach, typically done in the classroom during the first few minutes of the school day, significantly boosts participation, giving more kids the nutritious start to the school day that can help them concentrate and learn.

Since the program is federally funded, most districts with high concentrations of low-income children can feed all students at little or no extra cost, leveraging the considerable investment New Jersey makes in public education.

As part of the NJ Food for Thought Campaign, Advocates for Children of New Jersey each year compiles breakfast participation data for every New Jersey school district with at least 20 percent of children eligible for free- or reduced-price breakfast. These districts are required by state law to offer breakfast at school.

Following is the news release and profile for Salem County and ways local advocates can use this information to increase school breakfast participation.

For more information, visit njschoolbreakfast.org.

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Salem County

2015 Rank

11

2014 Rank: 17

Recognizing that hunger is a major barrier to learning, New Jersey school leaders have made great progress in recent years in serving breakfast to more low-income students. From 2010 to 2015, New Jersey schools posted a 75 percent increase in the number of low-income students eating breakfast at school, primarily by serving “breakfast after the bell,” usually in the classroom. While encouraging, nearly 300,000 NJ students are still missing out on this morning meal that can help them concentrate and learn.

To help identify districts with low participation that would benefit from more effective breakfast programs, Advocates for Children of New Jersey provides this district-by-district breakdown of breakfast participation rates and the additional federal dollars districts would receive if 100 percent of eligible children participated.

School Breakfast Participation, April 2015

School District	# of Students Eligible for Free/Reduced Breakfast	Eligible Students as % of Total Enrollment	% of Eligible Students Receiving Breakfast	# Eligible Students NOT Receiving Breakfast	Total Possible Federal Reimbursement*
Elsinboro	50	40	26	37	\$10,145
Lower Alloways Creek	47	26	0	47	\$12,773
Mannington	52	29	31	36	\$9,860
Oldmans Township	82	31	26	61	\$16,808
Penns Grv-Carney'S Point Regional	1,484	65	38	926	\$259,486
Pennsville	522	30	18	429	\$116,932
Pittsgrove	614	37	35	401	\$107,105
Quinton	161	45	55	73	\$19,681
Salem	888	76	92	71	\$17,978
Upper Pittsgrove	93	26	44	52	\$13,979
Woodstown-Piles Grove Regional	429	28	11	380	\$102,915
TOTAL/AVERAGE	4,422	45	43	2,513	\$687,663

Note: This chart excludes school districts with fewer than 20 percent eligible students.

Sources: New Jersey Departments of Education and Agriculture, compiled by Advocates for Children of New Jersey. This chart excludes data from the Special Services Commission and vocational districts because accurate data were not available for these types of districts.

* This represents the federal dollars districts would receive if every eligible child received a school breakfast all 180 days of the school year. These funds can only be used for breakfast expenses.

FOR IMMEDIATE RELEASE

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Salem County Rises to 11th Place for School Breakfast Participation

Salem County rose up to 11th place from 17th last year for the number of low-income children eating breakfast at school, with the county's public schools feeding 43 percent of eligible children, according to county profiles released today by Advocates for Children of New Jersey.

Much of this improvement was due to the Salem School District's rising student participation, going from 45 percent in 2014 to 92 percent in 2015. The district is now serving "breakfast after the bell" to most students, which resulted in this significant increase.

Lower Alloways Creek had the lowest participation at 0 percent, followed by the Woodstown-Pilesgrove Regional School District at 11 percent. Penns Grove-Carney's Point, which has the highest number of low-income students in the county, fed just 38 percent of eligible children, according to the county's profile. The statewide student participation rate is 44 percent.

Statewide, New Jersey has seen a 75 percent increase in the number of New Jersey students receiving a healthy breakfast at school, rising from about 136,000 children in October 2010 to 237,000 in April 2015. This is primarily due to a growing number of districts serving "breakfast after the bell," during the first few minutes of the school day, which significantly boosts breakfast participation.

New Jersey districts are expected to collect \$92 million in federal reimbursements for school meals as a result of this increase, according to the FY 2016 state budget. If Salem County achieved 100 percent participation, the county's school districts would receive nearly \$700,000 in additional federal dollars to provide school breakfast to students, according to state statistics compiled by ACNJ.

ACNJ also released its 5th annual NJ Food for Thought School Breakfast Report, along with the district-level data today at the Fred W. Martin School in Jersey City, which is now serving breakfast after the bell in all of the district's schools.

Before making this change three years ago, only 18 percent of eligible Jersey City students benefited from school breakfast during the 2011-12 school year. Now, the district is serving 63 percent of eligible students. The increase in federal meal reimbursements has allowed the district to cover the cost of providing free breakfast to all Jersey City students, school officials said.

Jersey City Superintendent Marcia Lyles said the students are benefiting from having breakfast each morning and that many of our educators have expressed strong support for the program.

“The students are more focused and ready to learn,” Lyles said. “Initially, there were concerns that the program would be disruptive, however our talented and dedicated staff found ways to make it work for children. As a district, we have systems in place that are running smoothly. Everyone is working together to ensure that all of our students have the nutrition they need to succeed in school.”

ACNJ releases district-level data to help school and local officials, county leaders, parents and others identify districts that are doing well on this front – and those that need to rise up to meet the school breakfast challenge.

“It is our hope that local, county and state officials and advocates will use this information to convince school boards and superintendents that expanding school breakfast makes sense for children, their districts and the state as a whole,” Zalkind said.

The NJ Food for Thought Campaign is a statewide effort to increase the number of students eating breakfast at school. The coalition includes New Jersey anti-hunger, education and health organizations, the New Jersey Departments of Agriculture, Education and Health and child advocates. The Food Research Action Center, the American Dairy Association and Council and the Mid-Atlantic Dairy Council are the campaign’s national partners.

“This successful campaign has resulted in more students starting their school day with a healthy meal, while bringing additional federal dollars into the state and leveraging the considerable investment we make in public education,” Zalkind said. “Our children need and deserve this healthy start to their school day.”

For more information, visit www.njschoolbreakfast.org.

Advocates for Children of New Jersey is a statewide, non-profit child research and action organization committed to ensuring that every child has the chance to grow up safe, healthy and educated.

Food For Thought: Expanding School Breakfast to NJ Students



Join the campaign to expand school breakfast in New Jersey...

A growing number of New Jersey school districts are adopting innovative approaches to serving breakfast to children in school. These districts have met logistical concerns over instructional time and clean-up. School officials that serve “breakfast after the bell” report significant increases in participation rates and improved student behavior and performance. Plus, these districts are claiming more federal dollars to feed hungry kids.

ACNJ provides this district-level data on school breakfast participation to assist school officials and advocates in implementing more effective breakfast programs. ACNJ is a leader of the NJ Food for Thought School Breakfast Campaign, which has compiled a host of advocacy and implementation resources on its website, www.njschoolbreakfast.org.

You can use this information to influence change in your community by presenting the report and data to your:

- School board
- Superintendent, business administrator and food services coordinator
- Parent Teacher Association (PTA or PTO)
- Local community and government agencies that can become partners in your campaign

You can also help by becoming a supporter of ACNJ’s Food for Thought School Breakfast Campaign at www.njschoolbreakfast.org . Need help or more info? E-mail Reginald Dorsey at rdorsey.acnj.org.