

# New Jersey Kids Count 2014 Salem County Profile



The county profiles present the most recent data for each indicator. For historical data, please see the New Jersey Kids Count County Pocket Guides, which can be found in the library at [www.acnj.org](http://www.acnj.org).

## County Rankings at-a-Glance

County	2013 RANK	2014 RANK
Atlantic	19	20
Bergen	4	4
Burlington	8	9
Camden	16	18
Cape May	18	15
Cumberland	20	21
Essex	15	17
Gloucester	10	11
Hudson	14	14
Hunterdon	1	1
Mercer	12	13
Middlesex	5	5
Monmouth	6	7
Morris	2	2
Ocean	13	10
Passaic	17	16
Salem	21	19
Somerset	3	3
Sussex	7	8
Union	9	12
Warren	11	6

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# Salem County

2014 County Rank: 19

## 2014 Kids Count County Profiles

2013 County Rank: 21

	Year	County	NJ	2013 Rank	2014 Rank
<b>Demographics</b>					
Child Population	2012	14,946	2,026,384	21	21
Total Population	2012	65,774	8,864,590	21	21

<b>Family Economics</b>					
Percentage of Children in Poverty	2012	14	15	17	12
Median Income of Families with Children	2012	\$76,091	\$85,185	16	13
Percentage Unemployed	2013	7.2	8.2	18	13
Percentage of HH Spending More Than 30% of Income on Rent	2012	54	51	18	11
Percentage of Eligible Children Receiving Free/Reduced Price School Breakfast	2012-13	28	36	10	14

<b>Health and Safety</b>					
Percentage of Women Receiving Early Prenatal Care	2010	67	78	20	20
Percentage of Births to Girls 10-19	2010	12	5	20	20
Infant Mortality (rate per 1,000 live births)	2010	9	5	19	20
Child Abuse/Neglect Investigations*	2012	91	46	21	20
Children in Out-of-Home Placement*	2012	6	4	20	18
Juvenile Arrests*	2012	30	15	20	19

\*Rate per 1,000 children under 18.

<b>Early Care and Education</b>					
% of Family Income Spent on Licensed Child Care for a Family with One Infant and One Preschooler	2012	23	24	N/A	10
Percentage of Students Passing 4th Grade Tests	2012-13	70	76	15	15
Percentage of Students Passing 8th Grade Tests	2012-13	72	77	16	16
Percentage of Students Passing 11th Grade Tests	2012-13	80	86	18	18



To view data sources and for more information, visit [www.acnj.org](http://www.acnj.org)

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# NEWS



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## **Salem Rises to 19<sup>th</sup> in Kids Count Rankings**

Salem County rose to 19<sup>th</sup> place in the annual **New Jersey Kids Count** rankings, which measure progress in improving the lives of children in 13 critical areas. Last year, the county ranked 21st.

Salem saw progress in key areas, including drops in child poverty, unemployment, households spending too much on rent and an increase in median family income.

Salem remained nearly last in key measures of child health, including prenatal care, births to teens and infant mortality.

“Salem experienced some positive movement, especially in terms of the financial health of their families,” said Cecilia Zalkind, executive director of Advocates for Children of New Jersey, which publishes the Kids Count reports. “That is good news. But county leaders need to focus on areas that remain problematic, especially concerning the health of children and families.”

Zalkind added that the Kids Count data should be used to inform discussions over the proposed state budget. “This information should be used to make smart choices for kids that address these ongoing issues,” she said.

### **Some key Salem County findings follow.**

**Child poverty.** The percent of children living in families earning too little to meet their needs dropped from 22 to 14 percent from 2011 to 2012. The county rose to 12<sup>th</sup> statewide on this critical indicator, up from 17<sup>th</sup> last year. The county’s unemployment rate also dropped from 11.4 percent in 2012 to 7.2 percent in 2013, while median annual income increased more than \$13,000 to nearly \$76,100.

**Housing costs.** Fewer Salem families were spending more than the recommended 30 percent of income on rent, dropping from 57 percent in 2011 to 54 percent in 2012. This moved the county to 11<sup>th</sup> place, up from 18<sup>th</sup> in the Kids Count rankings.

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**School breakfast.** While other counties are posting strong increases in the percent of low-income children receiving breakfast at school, Salem’s rate rose slightly from 26 to 28 percent, pushing the county to 14<sup>th</sup> from 10<sup>th</sup> last year. As many Salem families still struggle economically, this important nutritional support can help address childhood hunger.

**Child health.** Salem made no progress on increasing the percentage of women receiving early prenatal care, remaining steady at 67 – below the statewide average of 78 percent. The county’s infant mortality rate also didn’t budge at nine deaths per 1,000 live births – nearly double the statewide average of five. Birth to teens increased from 10 percent of all births in 2009 to 12 percent in 2010. The county ranked 20<sup>th</sup> on all three measures of child health and well-being.

In addition to releasing the county rankings, Advocates for Children of New Jersey also released:

- ***New Jersey Kids Count 2014: The State of Our Children***, which provides state-level data on key measures of child well-being.
- ***New Jersey Kids Count 2014: The State of Our Counties***, a pocket guide that provides a 5-year comparison of various measures of child well-being, including poverty, health, education and child protection.

To help counties use the data to address the needs of children, Advocates for Children is hosting Kids Count Regional Forums across the state, bringing together county, city and state leaders with the people in the community who work with children and families.

“These forums are designed to foster discussions about the data that result in concrete action at the state, county and local levels,” Zalkind said. “When we use data to drive critical decisions about responding to the needs of children, everyone benefits -- children, families, our communities and our state.”

To view the county profiles, the pocket guide and the state Kids Count report and for a schedule of Kids Count forums, go to [www.acnj.org](http://www.acnj.org).

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KIDS COUNT is a national and state-by-state statistical effort to track the state of children in the United States, sponsored by the Annie E. Casey Foundation. Advocates for Children of New Jersey is a statewide child research and action organization and the New Jersey Kids Count grantee.

## **How ACNJ Calculated the Rankings for 2014**

Ranks are computed for each indicator so that 1 is the most positive and 21 is the least positive. For example, a county with the highest test scores would rank #1, while the county with the highest unemployment rate would rank #21.

Thirteen indicators of child well-being are ranked. The ranks exclude child and total population because these are not measures of child well-being. Each indicator is ranked for each county, and each county is given an overall rank based on the rankings of its individual indicators. For county rankings, each indicator is given equal weight except for the three rankings for test scores (fourth, eighth and eleventh grades). The three grades are averaged for each county and that average is given the same weight as a single indicator. This is done to avoid over-representation of test scores in the final overall county rankings.

This year, ACNJ included a new child care indicator, which replaced its previous indicator that looked at child care supply. The new indicator looks at the percentage of a family's income that is spent on licensed child care for a family who has one infant and one preschooler. Comparisons to a county's ranking last year on this indicator, therefore, are not applicable.

# New Jersey Kids Count 2014 County Profiles

## Data Sources and Technical Notes

### Demographics

**Child Population, 2012.** As reported by the US Census Bureau, Population Division, Population Estimates Program.

**Total Population, 2012.** As reported by the US Census Bureau, Population Division, Population Estimates Program.

### Family Economics

**Percentage of Children in Poverty, 2012.** The percentage of children under 18 living in families earning below 100 percent of the federal poverty line, as reported by the US Census Bureau, American Community Survey, chart b17001.

**Median Income of Families with Children, 2012.** Includes families with children, as reported by the US Census Bureau, American Community Survey chart b19125.

**Percentage Unemployed, 2013.** As reported by the US Department of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics. Data are not seasonally adjusted and are as of December for each year. 2011 data are preliminary.

**Percentage of Households Spending More Than 30% Percent of Income on Rent, 2012.** As reported by the US Census Bureau, American Community Survey chart b25070.

**Percentage of Eligible Children Receiving Free/Reduced-Price School Breakfast, 2012-13.** Rates calculated using eligibility data from the NJ Department of Education as of October 2012 and participation data from the NJ Department of Agriculture, as of April 2013. Includes children attending traditional public schools and charter schools.

### Health and Safety

**Percentage of Women Receiving Early Prenatal Care, 2010.** Percentage of live births for which the mother received prenatal care during the first trimester, as reported by the NJ Department of Health and Senior Services, Center for Health Statistics, New Jersey State Health Assessment Data.

**Percentage of Births to Girls 10-19, 2010.** The percentage of babies born to girls ages 10-19 as a percentage of all births in each county, as reported by the NJ Department of Health and Senior Services, Center for Health Statistics, New Jersey State Health Assessment Data.

**Infant Mortality (rate per 1,000 live births), 2010.** The number of babies who died before their first birthday, calculated as a rate per 1,000 live births. As reported by the NJ Department of

Health and Senior Services, Center for Health Statistics, New Jersey State Health Assessment Data. 2010 data are preliminary.

**Child Abuse/Neglect Investigations (rate per 1,000 under 18), 2012.** Number of children who were alleged victims of child abuse/neglect. Calculated using data from the NJ Department of Children and Families and population data from the US Census Bureau, Population Division, Population Estimates Program.

**Children in Out-of-Home Placement (rate per 1,000 under 18), 2012.** Includes children under age 18 in all placements, including foster care, relative care, group homes, residential treatment and institutions. Calculated using data from the NJ Department of Children and Families and population data from the US Census Bureau, Population Division, Population Estimates Program.

**Juvenile Arrests (rate per 1,000 under 18), 2012.** Juveniles under 18 arrested. Calculated using data from the NJ Department of Law and Public Safety, Division of State Police, Uniform Crime Reports and population data from the US Census Bureau, Population Division, Population Estimates Program.

#### **Early Care and Education**

**Percentage of Family Income Spent on Licensed Child Care for a Family with One Infant and One Preschooler 2012.** Median income data are as reported by the US Census Bureau, American Community Survey chart B19125. Cost data are as reported by the NJ Association of Child Care Resource and Referral Agencies (NJACCRRRA), *The State of Child Care in New Jersey: A Profile of Key Child Care Indicators 2012*.

**Percentage of Children Passing 4th Grade Tests 2012-13.** As reported by the NJ Department of Education. Includes children enrolled in traditional public schools as well as charter schools.

**Percentage of Children Passing 8th Grade Tests 2012-13.** As reported by the NJ Department of Education. Includes children enrolled in traditional public schools as well as charter schools.

**Percentage of Children Passing 11th Grade Tests 2012-13.** As reported by the NJ Department of Education. Includes children enrolled in traditional public schools as well as charter schools.