

NEW JERSEY COUNTS IN 2020



A Census undercount could mean less political power and funding for essential programs and services for New Jersey.

CENSUS 2020 IS ON ITS WAY TO NEW JERSEY.

- The Census is a constitutionally required count of every person living in the United States. It is conducted every ten years. The next decennial census begins on April 1, 2020.
- A complete and accurate Census is essential to ensuring New Jersey receives its fair share of political representation in Washington and the federal funding for critical programs and social services to which it is entitled.
- Almost a quarter of New Jersey's population live in areas considered "hard to count" by the Census Bureau. Certain populations, including people of color, low-income individuals, young children, immigrants, and people who are homeless, are most likely to go uncouned. These same communities often have the highest poverty rates and are the most in need of essential services. Without special, targeted outreach efforts, millions of New Jersey residents may go uncouned in 2020.

YOU MATTER. BE COUNTED. NEW JERSEY COUNTS IN 2020.



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CENSUS 2020 MATTERS TO YOU.

An undercount in 2020 could result in New Jersey's families and communities seeing cuts in federal aid for essential services.

- The federal government allocates over \$700 billion to state and local governments based on Census data. New Jersey receives more than \$45 billion dollars from the federal government based in large part on the Census. This federal funding supports:
 - School breakfast and lunches, pre-school, after-school/child care, and summer programs
 - Public Health including WIC, immunizations, and Maternal & Child Health
 - Construction of better roads and safer bridges

An accurate Census is essential to ensuring New Jersey is fairly represented in Congress.

- Census data determine how many representatives New Jersey sends to Congress. It is also used to draw state and federal legislative districts. There are now two fewer representatives in Congress for New Jersey than in 1990. An accurate Census count in 2020 will ensure your community is fairly represented in Trenton, and that New Jersey maintains its voice in Washington in 2020 and beyond.
- The information provided on the Census form is confidential. Federal law prohibits your personal information from being shared, even with another government agency.

TAKE ACTION TO ENSURE A COMPLETE COUNT!

✓ BE COUNTED!

Look for a postcard from the U.S. Census Bureau in March 2020 to complete your Census 2020 form online.

✓ LEARN HOW YOUR COMMUNITY CAN BE AFFECTED.

Visit <http://fundfornj.org/census> for more information.

✓ EDUCATE YOUR NEIGHBORS AND COMMUNITY LEADERS ABOUT THE CENSUS AND HARD-TO-COUNT AREAS.

Contact the Institute at njcensus2020@njisj.org to organize or join a local Complete Count Committee, volunteer groups organized to increase awareness about the census and to help everyone to be counted.



United States
**Census
2020**

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