

A signature program for funders and nonprofits

CNJG

Council of New Jersey Grantmakers' 2019 Conference for the Social Sector

CENSUS 2020

Defining the Next 10 Years

June 11, 2019 | 9:00 am - 3:15 pm

The Palace at Somerset Park in Somerset, NJ

#CNJGCensus2020

Council of New Jersey Grantmakers

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The Council of New Jersey Grantmakers gratefully acknowledges
the 2019 Program Committee: Ari Kramer, Robert Wood Johnson Foundation;
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Kessler Foundation; Helen Steblecki, Citi; Monica-Counsel Miles, BD.

Paul Stierhoff, The Henry S. and Agnes M. Truzack Foundation

In addition, special thanks to Kiki Jamieson, The Fund for New Jersey, and Linda Czipo, Center for Non-Profits, for their advice and guidance regarding the 2020 Census.

AGENDA

SIGNATURE SPONSOR:



- → 8:00 to 9:00 am Breakfast, Registration, Networking and Resource Marketplace (Grand Foyer) Check in, grab a bite, catch up with colleagues, and visit with exhibitors who provide a variety of products and services to New Jersey's philanthropic and nonprofit sectors.
- → 9:00 to 10:15 am OPENING PLENARY (East Ballroom)

Part 1: Census 101

A comprehensive update on all things census, including how the Census Bureau is getting the word out, what is guiding the planning for 2020, and what still needs to be done before Census Day.

Presenter: Jeff T. Behler (Regional Director, US Census Bureau - New York)

Part 2: What Philanthropy Can Do for the 2020 Census

Explore ways in which the philanthropic sector can leverage resources to ensure the most accurate census information, so the voices of undercounted groups and regions are heard in the decade to come.

Presenters: Gary D. Bass (Executive Director, Bauman Foundation)

Vanita Gupta (President and CEO, The Leadership Conference on Civil and Human Rights)

Moderator: Maria Vizcarrondo (President and CEO, Council of New Jersey Grantmakers)

- → 10:15 to 10:30 am Networking and Resource Marketplace
- → 10:30 to 11:00 am SESSION 1 (West Ballroom)

Challenges to a Fair Count

Two experts in civil and voting rights law will walk us through what the citizenship question really means for this Census count, and the potential impact it will have on already hard-to-count communities.

Presenters: Ryan P. Haygood (President & CEO, New Jersey Institute for Social Justice)

Ezra Rosenberg (Co-director of the Voting Rights Project, Lawyers' Committee for Civil Rights Under Law)

Facilitator: Bob Atkins (Director, New Jersey Health Initiatives-Robert Wood Johnson Foundation)

→ 11:00 to 11:30 am SESSION 2 (West Ballroom)

Where Are the Kids? The Undercount of Children

Children are one of the largest undercounted populations in the census. In this session, we will learn what your organization can do to prevent an undercount in 2020, and why an accurate count is essential for our children's futures.

Presenters: Peter Chen (Policy Counsel, Advocates for Children of New Jersey)
Alana Vega (Kids Count Coordinator, Advocates for Children of New Jersey)

Facilitator: Melissa Litwin (Early Childhood Program Director, The Henry and

Marilyn Taub Foundation)

AGENDA

- → 11:30 to 11:45 am Networking and Resource Marketplace
- → 11:45 a.m. to 12:45 pm PANEL DISCUSSION (West Ballroom)

Opportunities for Action

Nonprofit, foundation, and government leaders invite your organization to step up for the 2020 Census count. Panelists will provide concrete examples and resources to get involved now.

Panelists: Kiki Jamieson (President, The Fund for New Jersey)

Betsy Plum (Vice President of Policy, New York Immigration Coalition)

Inge Spungen (Executive Director, Paterson Alliance)

The Honorable Tahesha Way (Secretary of State, State of New Jersey)

Moderator: Linda M. Czipo (President & CEO, Center for Non-Profits)

- → 12:45 to 1:00 pm Networking and Resource Marketplace
- → 1:00 to 2:30 pm LUNCHEON PLENARY: Keynote Presentation (East Ballroom)

Call to Action for the 2020 Census: A Once-in-a-Decade Opportunity to be Counted

Another undercount for 2020 means another ten years of relying on inaccurate data to inform our state's political representation and funding for vital resources. For too long, the census has missed disproportionate numbers of people of color, young children and the rural and urban poor, and with new challenges in 2020, participation of hard-to-count populations may be hindered further. With the count only a year away, now is the time for the philanthropic sector to step up and get New Jersey counted.

Speaker: Arturo Vargas (Chief Executive Officer, NALEO Educational Fund)

→ 2:30 to 3:15 pm Ice Cream Reception, Networking, and Resource Marketplace (Grand Foyer) Guests are invited to enjoy an afternoon treat while visiting with vendors and continuing this important and timely conversation with colleagues.

Please use #CNJGCensus2020

when posting about this conference to any social media platform.

We invite you to visit our website

www.cnjq.org/events/2019SpringConference

to access additional materials and resources related to the Spring Conference.

KEYNOTE SPEAKER



Arturo Vargas > @ArturoNALEO Chief Executive Officer, NALEO Educational Fund

Arturo Vargas is the Chief Executive Officer of the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund a national nonprofit, non-partisan organization that strengthens American democracy by promoting the full participation of Latinos in civic life. He also serves as the Chief Executive Officer of NALEO, an affiliated national

membership organization of Latino policymakers and their supporters. Vargas has held these positions since 1994.

Prior to joining NALEO Educational Fund, Vargas held various positions at the Mexican American Legal Defense and Educational Fund (MALDEF), including Vice President for Community Education and Public Policy. In this role he supervised and directed MALDEF's community education and leadership development programs. Before joining MALDEF, Vargas was the Senior Education Policy Analyst at the National Council of La Raza in Washington, D.C. Vargas is a nationally recognized expert in Latino demographic trends, electoral participation, voting rights, the Census, and redistricting.

Vargas holds a master's degree in Education and a bachelor's degree in History and Spanish from Stanford University, He is from Los Angeles, and was born in El Paso, Texas.

FEATURED ARTIST



Joseph G. Kim Sexton

State Champion, 2019 New Jersey Poetry Out Loud

Joseph Kim Sexton, a senior at McNair Academic High School in Jersey City, is a first generation Korean-American and an avid writer, filmmaker, and actor. His films have screened and won top prizes at venues like the Rhode Island International Film Festival, the Garden State Film Festival, and the Golden Door International Film Festival. Sexton has also received awards from the

New Jersey Young Playwrights Contest, the Eugene O'Neill Theater Center's Young Playwrights Festival, and in 2018, his play Windows Wide won the Blank Theatre's Nationwide Young Playwrights Competition, receiving a professionally-staged run in Hollywood.

Sexton's short stories have won him Scholastic Art & Writing Gold awards and a scholarship to The Kenyon Review Young Writers Workshop. Besides writing, Sexton founded the JC Humanitarian & Global Responsibility Fair and serves as Class President.

As for future plans, Sexton was recently accepted to and will be attending either Yale, Princeton, or Harvard next year. In his free time, Sexton enjoys listening to music while walking — and maybe dancing—through the streets of his city, picturing the world as scenes of a movie or play.



Bob Atkins > @BobAtkins Director, New Jersey Health Initiatives--Robert Wood Johnson Foundation

Bob Atkins, Ph.D., RN, FAAN is director of New Jersey Health Initiatives, the statewide grantmaking program of the Robert Wood Johnson Foundation and an Associate Professor at Rutgers University with a joint appointment in Nursing and Childhood Studies. Atkins is a life-long New

Jersey resident and is committed to building healthier communities across the state through effective collaborations and partnerships, meaningful conversations across sectors, and evidence-based innovations.



Gary D. Bass Executive Director, Bauman Foundation

Gary Bass is executive director of the Bauman Foundation and affiliated professor at Georgetown University's McCourt School of Public Policy where he teaches about social change and advocacy.

Through the Bauman Foundation, he plays a leadership role in philanthropic circles on promoting a fair and accurate

census, redistricting reforms, and other civic engagement issues, particularly those related to economic inequality and promoting government accountability.

Bass founded and for 28 years, until mid-2011, directed OMB Watch, a national research and advocacy organization. He has received various awards for his leadership in the nonprofit sector, written numerous publications, serves on several nonprofit boards, and is a member of the Administrative Conference of the United States, and a fellow with the National Academy of Public Administration.



Jeff T. Behler

Regional Director, US Census Bureau - New York

Ieff T. Behler is the director for the Census Bureau's New York Regional Office.

Behler began his Census Bureau career in the Detroit Regional Office in 1997. In 2002, he transferred to Census Bureau headquarters to work as a project manager on Census Tests.

Behler transferred to the Dallas Regional Office as the deputy regional director and was responsible for the 2010 Census in the Dallas region. In October 2010, Behler was selected as the director for the Detroit Regional Office; he led restructuring efforts as Detroit was one of six regional offices to close in 2012. In January 2013, Behler became the director of the New York Regional Office.

Behler earned a bachelor's degree in statistics, mathematics, and actuarial science from Central Michigan University.



Peter Chen @ACNJforkids

Policy Counsel, Advocates for Children of New Jersey

Peter Chen is policy counsel at Advocates for Children of New Jersey. His work includes coordinating non-profit and community-based organizations on Census outreach in 2020.

In addition to Census work, Chen is responsible for policy analysis and advocacy at the state and local level, in areas such as childhood lead poisoning prevention, chronic absenteeism,

and paid family leave. Peter began working at ACNJ as a 2014 Skadden Fellow.

Prior to joining ACNI in 2014, Chen clerked for Chief Justice Shirley Abrahamson of the Wisconsin Supreme Court and taught high school English in Chicago. He received his J.D. from Yale Law School, and his B.A. from Indiana University-Bloomington.



Linda M. Czipo > @LindaCzipo > @NJ Nonprofits President & CEO. Center for Non-Profits

Linda Czipo is President & CEO of the Center for Non-Profits, New Jersey's statewide umbrella association that strengthens the state's charitable communities through advocacy, public education, management and compliance assistance, and membership services.

Czipo's non-profit sector experience spans over 30 years, and includes expertise in public policy, analysis, research, compliance and management. She speaks frequently regarding New Jersey's non-profit sector and current and emerging trends facing the non-profit community; and has successfully mobilized broad-based coalitions of non-profits around numerous advocacy issues.

Czipo serves on the public policy committee of the National Council of Nonprofits, the New Jersey Commission on National and Community Service, and the Leadership and Policy Committee of the Council of New Jersey Grantmakers. She holds a political science degree from Rutgers University.



Vanita Gupta → @vanitaguptaCR President and CEO, The Leadership Conference on Civil and Human Rights

Vanita Gupta is President and CEO of The Leadership Conference on Civil and Human Rights, the nation's oldest and largest civil rights coalition charged by 200 diverse. national organizations to promote and protect civil and human rights.

Before joining The Leadership Conference, Gupta was appointed Acting Assistant Attorney General and head of the U.S. Department of Justice's Civil Rights Division by President Barack Obama.

Prior to joining the Justice Department, Gupta served as Deputy Legal Director and the Director of the Center for Justice at the ACLU, where she launched the Smart Justice Campaign.

Gupta graduated magna cum laude from Yale University and received her law degree from New York University School of Law.



Ryan P. Haygood @RyanPHaygood President & CEO, New Jersey Institute for Social Justice

Ryan Haygood is a nationally respected civil rights lawyer. He is President and CEO of the New Jersey Institute for Social Justice, where he advances the Institute's mission to empower urban residents to realize and achieve their full potential.

Haygood previously served as the deputy director of litigation at the NAACP Legal Defense & Educational Fund. Prior

to LDF, Haygood was a lawyer at Fried, Frank, Harris, Shriver & Jacobson, LLP and a recipient of the LDF/Fried Frank Fellowship.

Haygood received his J.D. from the University of Colorado School of Law and B.A. in American History and Political Science cum laude from Colorado College. He speaks and writes regularly on issues concerning race, law, social justice, and democracy, including in national and local media outlets.



Kiki Jamieson (@Kiki, lamieson) President. The Fund for New Jersev

Kiki Jamieson, Ph.D., is President of The Fund for New Jersey, which works to improve the quality of public policy decision-making on the most significant issues affecting the people of New Jersey and our region.

Previously, Jamieson led the Pace Center for Civic Engagement and taught in the Politics department at

Princeton University, and before that at the University of Pennsylvania, Haverford College, and Rutgers University. The author of Real Choices: Feminism, Freedom, and the Limits of Law, she was a visiting scholar at the Institute for Advanced Study.

Jamieson chairs the board of the New Jersey Council for the Humanities and is a trustee of Bryn Mawr College and the Council of New Jersey Grantmakers. She has two children and lives in Princeton.



Melissa Litwin

Early Childhood Program Director, The Henry and Marilyn Taub Foundation

Melissa Litwin is Early Childhood Program Director at The Henry and Marilyn Taub Foundation, where she works in partnership with trustees to manage a portfolio of grants in support of positive outcomes for children living in poverty. Grant projects include everything from healthy pregnancy to quality child care access, to family support. The Foundation's long held interests are in strengthening community,

enhancing education, and supporting health research.

Litwin previously provided strategic, business, and fundraising expertise to nonprofits in the arts, education, and human services as a Senior Consultant at The Whelan Group.

Litwin graduated cum laude from the University of Washington with an honors B.A. in English and a B.S. in Psychology. She holds an M.B.A. from The Wharton School, at University of Pennsylvania.

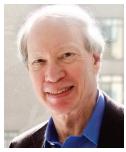


Betsy Plum @betsyplum

Vice President of Policy, New York Immigration Coalition

Betsy Plum is the Vice President of Policy at the New York Immigration Coalition, where she oversees efforts to create public policies that expand basic rights for immigrants and ensure immigrants can build truly thriving and fulfilling lives in New York State.

Since joining the NYIC in 2013, Plum has led several initiatives and campaigns to empower and integrate immigrant communities. Most recently, this has included overseeing the NYIC's facilitation of New York Counts 2020, a 160+ member organization coalition working to ensure all New Yorkers are fairly and accurately counted in the 2020 Census. She is a graduate of Bard College and the London School of Economics and Political Science.



Ezra Rosenberg > @EzraRosenberg2 Co-director of the Voting Rights Project, Lawyers' Committee for Civil Rights Under Law

Ezra Rosenberg supervises the Lawyers' Committee's national voting rights litigation. He joined the Lawyers' Committee in 2014, continuing a 40-year career in the public and private sectors.

Previously, Rosenberg was a partner at Dechert LLP's Princeton office, where he was actively involved in pro bono representations. He successfully challenged Texas's photo ID voting law; supervised advantageous settlements of a minority profiling case and a prison conditions case in New Jersey; and successfully challenged the admissibility of a defendant's rap lyrics in his attempted murder trial. In 2014, Rosenberg was named to The National Law Journal's "Pro Bono Hot List."

Rosenberg is a lead trial counsel in the case challenging the Secretary of Commerce's decision to add a citizenship question to the 2020 Census.



Inge Spungen →@Inge7knits →@VibrantPaterson Executive Director, Paterson Alliance

Inge Spungen is the Executive Director of The Paterson Alliance, a coalition of more than 70 nonprofits and community partners, collaborating to create a vibrant Paterson.

Spungen also serves as president of the Board of Directors of 4CS of Passaic County, and is on the board of Paterson Habitat for Humanity.

Spungen is a CPA, with 20 years of business experience, culminating with her role as Director of Finance for Cravath, Swaine & Moore, an international law firm.

Spungen's passion for child advocacy is fulfilled in her work with Advocates for Children of New Jersey, the Paterson Early Childhood Coalition, and formerly as a foster family with her husband David and daughter Katarina.



Alana Vega > @ACNJforkids

Kids Count Coordinator, Advocates for Children of New Jersey

As Kids Count Coordinator, Alana Vega is responsible for collecting, analyzing and organizing state, county, and city level data relating to the well-being of New Jersey's children. Vega is responsible for the production and presentation of ACNJ's various Kids Count publications.

Prior to joining ACNJ, Vega interned for the Sandy Homeowner/Renter Assistance Program where she assisted Superstorm Sandy victims to

obtain financial resources to aid in the repair or rebuilding of their homes. Vega received a B.A. from Bryn Mawr College and earned her M.P.P. from Rutgers University.



Maria Vizcarrondo → @MEV51 → @CNJG President and CEO. Council of New Jersey Grantmakers

Maria Vizcarrondo, the Council's President and CEO, has over 25 years of experience transforming service organizations.

Before joining the Council, Vizcarrondo was Director of Community Development and External Relations at Cabrini University in Philadelphia. Previously she served as inaugural

Executive Director of Cabrini's Nerney Leadership Institute.

In 2006, then Mayor Cory Booker tapped Vizcarrondo to head Newark's Health and Human Service Department, where she developed a Children's Bill of Rights.

Preceding her mayoral appointment, Vizcarrondo served as the first woman president and CEO of United Way of Essex and West Hudson.

Vizcarrondo was a founding member of the New Jersey Institute for Social Justice. She earned a bachelor's degree from Kean University and a master's degree in public policy and administration at Columbia University.



The Honorable Tahesha Way

≫ @SecretaryWay **≫** @NJStateDept Secretary of State. State of New Jersey

During a career that has spanned over two decades, Tahesha Way, Esq. has been a judge, educator, public servant, and committed to numerous philanthropic causes. Prior to becoming Secretary of State, Way was an Administrative Law Judge for the State of New Jersey.

In 2006, Way was elected to the Passaic County Board of Chosen Freeholders and served as the Freeholder Director in 2009. Way served on the Board of Directors for the Institute for Women's Policy Research, a leading national think tank geared towards advancing dialogue and policy for improving women's lives and their families.

Nominated for appointment by Governor Phil Murphy on December 18, 2017, Way was sworn in as New Jersey's 34th Secretary of State on February 26, 2018.

SAVE the DATE!

2019 CNJG Annual Meeting and Holiday Luncheon

Friday, December 13, 2019

The APA Hotel Woodbridge in Iselin, NJ

The event is open to staff and trustees from grantmaking organizations only.

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Center for Non-Profits

Debbie Duncan, Director of Member Services 3635 Quakerbridge Road - Suite 35 | Mercerville, NJ 08619 (732) 227-0800 | debbie@njnonprofits.org www.njnonprofits.org

The Center for Non-Profits is New Jersey's only statewide umbrella organization for the charitable community. For more than 35 years, the Center has been the champion and first-stop resource for and about New Jersey's non-profits. Through advocacy and public policy, education, workshops and webinars, expert guidance, conferences, strategic convenings, and cost-saving member services, the Center gives non-profits the knowledge and tools to pursue their missions more effectively, strengthening non-profits as individual organizations and as a community.

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NOTES

ABOUT CNIG

The Council of New Jersey Grantmakers is the center for philanthropy in New Jersey, serving the leading independent, corporate, family and community foundations as well as public grantmakers of our state. Our mission is to strengthen and promote effective philanthropy throughout New Jersey. We support our members by strengthening their capacity to address New Jersey's and society's most difficult problems. We also access the resources of the philanthropic community - funding, expertise, leverage - to provide leadership on statewide issues. CNJG collaborates with philanthropy-serving organizations across the country through membership in the United Philanthropy Forum, a national network of over 70 philanthropy-serving organizations across the United States, representing more than 7,000 organizations, making it the largest network serving philanthropy in America. The Forum network maintains an open dialogue and shares information, best practices and challenges in the field of philanthropy in benefit of the entire membership.

STAFF

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and Pro Bono Partnership.



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